



## March for Babies FAQ

### What is March for Babies?

March for Babies is the March of Dimes signature event. The funds raised in March for Babies support our mission to give every baby a healthy start. We've been walking since 1970 and have raised an incredible \$1.8 billion.

### Why should my company join?

Every year, thousands of companies, schools and organizations get involved in March for Babies and show they care about the families in their communities. These teams are an important part of the success of our event. In 2009, company teams together raised \$70 million. We couldn't do it without you!

### Which companies support March for Babies?

Our national sponsors are Kmart, Farmers Insurance Group, CIGNA, Continental Airlines, Famous Footwear, FedEx, Sanofi Pasteur, First Response and Mission Pharmacal. Some of our largest company teams are Kmart, CIGNA, Farmers Insurance Group, FedEx, Famous Footwear, Bank of America, CITI, Publix Super Markets, Knowledge Learning Corporation and Wachovia. You're in good company!

### When do we walk?

In most communities, March for Babies is held at the end of April. Visit [marchforbabies.org](http://marchforbabies.org) to find out where and when your event takes place.

### How long is the route?

Routes have no standard length, but most are 6 miles or under. If everyone on your team can complete the route, great! If not, people can walk any distance that works for them. And there are plenty of snack and rest stops along the way.



### How does the money we raise help?

The March of Dimes spends 76 percent of the money raised in March for Babies on research and programs that promote the health of babies. By walking and raising money, your company helps us:

- Support all-important research offering preventions and solutions for babies born too soon or with birth defects
- Educate women on things they can do to increase their chances of having a healthy baby
- Provide comfort and information to families with a baby in intensive care
- Push for newborn screening, and health insurance for all pregnant women and children

### Tell me about the March of Dimes.

The March of Dimes is one of the best-known charities in the country. We help moms have full-term pregnancies and healthy babies. And if something goes wrong, we offer comfort and information to families. We research the problems that threaten our babies and work on preventing them.