

## Quick guide to online fundraising

### For team captains

Follow the steps on this page to set up your team page and recruit and communicate with your team members. Share the next page with your team to help them set up their personal fundraising pages and start raising money.



### Start a team

1 **Returning team captains:** log in at **marchforbabies.org** to reactivate your team.

**New team captains:** go to **marchforbabies.org** and select **Start a Team**. You will be prompted to name your team and create a profile.

### Your Team Dashboard

2 The navigation bar has buttons to places you'll visit often. The **Team Dashboard** button brings you back to this main page. To contact your own donors, click the **Personal Dashboard** button.



3 Use the **Team Dashboard** to recruit and contact team members, check their fundraising pages and to communicate with team sponsors.

4 This is the team's URL. Include this link when you write to potential walkers and sponsors.

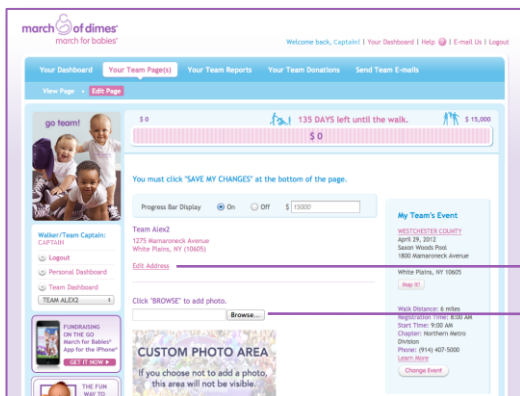
5 Want to change your URL and personalize your team page? Click **Edit Your Team Page**.

### Share your team's goal and motivation

6 Click **Edit Address** to create a URL for your team page that is easier to remember.

7 Scroll down to add your story — use this space to share with donors and sponsors why your team is walking and why raising money for the March of Dimes is so important to you.

You can upload a photo or even a video. Click **Save My Changes** at the bottom of the page when you're done.



**Need help: Call us at 888-274-3711**

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### For walkers

At **marchforbabies.org**, you can set up your personal fundraising page. Reach out to potential donors and receive secure, online donations.



### Join a team

- 1 Follow the link your team captain provided or go to **marchforbabies.org**, click **Join a Team** and select the team you would like to join. The information you provide will be used to create your personal fundraising page.

**Returning walkers:** log in to reactivate your profile.

### Your Dashboard

- 2 Use this page to email your network, track your donations and to catch up on the March for Babies blog. You can return to this view at any time — just click the **Your Dashboard** button at the top of the page.

- 3 This is your URL. Always include this link when you write to potential donors.

- 4 Want to change your team or personalize your page? Click **Edit My Personal Page**.

### Tell us about your walk

- 5 Click **Change Team** to join another team. Click **Change Event** under your event details if you've decided to walk somewhere else.

- 6 Your fundraising page is your chance to connect with donors. Scroll down to share why you are walking and why it means so much to you to support the March of Dimes. You can even upload a photo or video to make a bigger impact.

Once you've finished, Click **Save My Changes** button at the bottom of the page.

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