

Social Media Messages

Share your passion for March for Babies with your friends and family on Facebook, Twitter and Instagram. Thank donors by tagging them publicly. It's the right thing to do, and a great reminder to those who haven't donated yet. Don't forget to [#marchforbabies](#) and include a [link to your fundraising page](#).

Facebook

- Too many babies are born too soon or very sick. I want to do something about this. That's why I'm raising money and walking in March for Babies! I can't do it without you. You can help by making a donation to my walk
- Let the countdown begin! The March for Babies walk is just ___ days away! These babies need our help. Donate today and help give all babies a healthy start!
- Did you know that 1 in 10 babies are born too soon each year? By donating to my March for Babies efforts, you are helping us get to a day when all babies have a healthy start.

Twitter

- I'm walking in #MarchforBabies! I can't do it without you!
- 1 in 10 babies are born too soon each year! Help me reach my goal of [\(insert goal\)](#) by donating just \$10 today! #MarchforBabies
- Just a few days left until #MarchforBabies. I'm just three \$20 donations away from goal.

Instagram

Try out these instas during March for Babies to spread awareness and raise funds. Post your fundraising page link in your profile.

- Post a picture of your fundraising supplies, such as coin buckets or cutouts. In your caption, share that 1 in 10 babies are born too soon each year and let friends know they can make a difference by visiting the link in your profile.
- After you have received a donation, share a screenshot of your progress bar on your fundraising page. In your caption explain why you are walking and tag your friends and family who have already donated.

