march for babies

NIKO SURVIVED! Born more than 3 months early.

march of dimes

TOP 5 REASONS TO MARCH FOR BABIES

Your company makes a valuable contribution to families in your community by joining March for Babies to help fight premature birth and birth defects.

More than 20,000 companies partner with us through this event to help more babies be born healthy.



YOU'RE HELPING BABIES

From senior management to individual team members, everyone in your organization can feel good about supporting families and helping babies.

IT'S A TEAM-BUILDING EXPERIENCE

Participating as a corporate team enhances camaraderie, company morale and loyalty.



Join business leaders in your community and across the country. Associate your company with a respected organization and a great cause.

YOU'RE A VISIBLE LEADER

Demonstrate your corporate responsibility. Be recognized as a leader who is committed to the community.

5

IT'S GOOD FOR BUSINESS

Companies participating locally or nationally benefit from brand recognition and the opportunity to generate interest in their products or services.



"For more than 20 years, Cigna has been a presenting sponsor of March for Babies. Our support brings our company commitment to improving health and well-being to life for the many people who participate in this annual

event. Thousands of Cigna employees pull together each year to support the March of Dimes in new and fun ways. Over the years, 71,000 employees have marched more than 560,000 miles and contributed more than \$30 million as part of Team Cigna. Together, we can give more babies a healthy start and bring health to the communities where we live and work."

 Lisa Bacus, Executive Vice President and Global Chief Marketing Officer, Cigna



"Team Kmart has great admiration for all families coping with the early birth of their child. Helping babies and families clearly resonates with our members and associates, and

personally, I'm touched to be part of the March for Babies fundraiser. For more than 32 years, Kmart has proudly supported the March of Dimes ongoing efforts to fund education programs and research initiatives that can help more babies receive the healthy start in life they deserve."

- Alasdair James, President & Chief Member Officer, Kmart

THANK YOU FOR HELPING TO FIGHT PREMATURE BIRTH!



"I'm proud to continue the UAW's fruitful partnership with the Detroit Three auto companies to support March for Babies. Together, we share the goal of helping mothers and babies in a program that

unites us and shows everyone involved that together, we can achieve great things. Our fundraising efforts each year grow to help the March of Dimes even more in its mission of safeguarding the life of each newborn child in this country and honoring a history of accomplishment that improves lives today and for generations to come."

— Dennis Williams, President, UAW

TOP 2015 TEAMS

\$9 MILLION Kmart Corporation*

\$6 MILLION

Publix Super Markets, Inc.

\$2 MILLION+ Macy's*

United Airlines*

\$1 MILLION

Cigna* Citi Famous Footwear* GE UAW/Big Three Automakers

\$500,000+

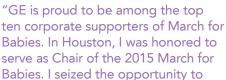
Cisco Systems H-E-B Sutter Health

\$250,000+

AT&T Alpha Phi Alpha Fraternity Bank of America Corporation Big 5 Sporting Goods Blue Cross/Blue Shield California Department of Motor Vehicles FBLA - PBL FedEx Corporation HCA INC Kaiser Permanente Mission Pharmacal* Northside Hospital NRG Energy, Inc. PSE&G Walmart Wells Fargo & Company Zeta Phi Beta, Sorority, Inc.

\$100,000+

Advocate AETNA Bank of the West **Bell Helicopter** BGF Black & Veatch Centene Corporation CenterPoint Energy Comerica Bank Corps of Cadets -March to the Brazos Dell Inc. Ernst & Young **Express Scripts** Fairview Health Services Farmers Insurance Group Flagstar Bank **GM** Financial Hannaford Jack and Jill of America Jackson National Life Insurance Johnson & Johnson Company Kohl's **KPMG** The Kroger Co. Lockheed Martin



bring our GE Oil & Gas employees together to support the community. And despite challenges facing our business, more than 1,200 employees rallied to the cause. The team building was tremendous, and our excitement for March for Babies 2016 is even greater."

- Chuck Nugent, Vice President, Global Manufacturing, GE Oil & Gas

Longs Drugs Los Angeles County Lowes Food Memorial Hermann Healthcare Systems Michelin NorthAmerica, Inc. Morgan Stanley Pediatrix Medical Group Phi Beta Sigma Fraternity PricewaterhouseCoopers PSEG Long Island Sigma Gamma Rho Sorority Stanley Works State of California (City & County) State of Florida (City & County) Strike SunTrust Bank, Inc. TCF Bank Tenet Health Texas Health Resources U.S. Bank UnitedHealth Group

*indicates 2015 national sponsor

The National Corporate Team Program recognizes companies supporting our fight against premature birth through participation in March for Babies. The program encourages volunteerism, team building and leadership development, while connecting your company to the communities where you do business.

If you're interested in having your company become a National Corporate Team, please email us below, and we'll be happy to provide more information.

Send inquiries to nationalteams@marchofdimes.org

NATIONAL SPONSORS:

A FIGHTING CHANCE FOR EVERY BABY"

BECOME A

MARCH FOR BABIES

NATIONAL CORPORATE TEAM



march



of dimes[®]









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