



march  of dimes®
march for babies®

2015 First Coast March for Babies

Fact Sheet

what is march for babies ?

March for Babies, the nation's premier walking event is held in 900 communities across the United States and involves more than 7 million people each year.

why march on the first coast ?

Lace up your sneakers and join us for **March for Babies on Saturday, April 18th in Downtown Jacksonville, at EverBank Field.** Over 5,000 Northeast Florida residents will gather to take the stroll through downtown for stronger, healthier babies. It will provide a memorable and rewarding day for the whole family including a Kids Zone with activities for children, a DJ on the main stage, food and much more. First Coast March for Babies is proud to have **Jim O'Loughlin, President & CEO of Memorial Hospital** as the 2015 March for Babies Chair for the March of Dimes.

why march of dimes ?

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. **Each year, in Florida, 1 out of 7 babies are born premature.** The March of Dimes spends 76 percent of the money raised in March for Babies on research and programs that support:

- All-important research offering prevention and solutions for babies born too soon or with birth defects
- Educate women on how they can increase their chances of having a healthy baby
- Push for newborn screening, and health insurance for all pregnant women and children

how do I get involved ?

Anyone can sign up for March for Babies and create a team with their family, friends or colleagues at marchforbabies.org or by calling the Northeast Florida Division office at (904) 398-2821.

In your  
neighborhood

First Coast
March for Babies
Saturday, April 18, 2015
EverBank Field -
Pepsi Cabana Village
Downtown Jacksonville
Registration: 8:00 a.m.
Walk starts: 9:00 a.m.

For more information, please
contact March for Babies
lead, Katie Ownby at
sownby@marchofdimes.com
or (904) 239-5823

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start your team at marchforbabies.org