

March for Babies—A Mother of A Movement

Blackout Bingo Card

	M	A	R	C	H
D	Hit \$500 in team donations	Download the new March for Babies App	Share the Spare a Square tool on your social media	Follow March of Dimes on Facebook and Instagram	Become a Circle of Champion
I	Recruit 10 Team Members and have them register online	Share a Family Photo in your March of Dimes/Purple/ Team Gear with #marchforbabiesWA	Thank your donors on social media	Set your personal goal	Share March for Babies Event Page
M	Share your story with #whyiwalkWA	Set a team goal	Free Space	Qualify for a Walk T-Shirt	Attend or watch our Pep Rally on March 25th
E	Share your page of your social media	Complete and submit the March for Babies Coloring Page	Make a Personal Donation	Personalize Your Team Page	Receive a donation from your/your partners boss/ supervisor
S	Post a picture in front of one of sponsor signs and tag us!	Qualify for a Why I Walk Sign	Practice your Walk/Run/Ski/ Jog/Hike and share a picture or video	Have 5 active fundraisers on your team	Ask your donors if their companies will march their donation

Key:

- DM:** Collect a total of \$500 or more on your March for Babies Team. This can be through your walker pages or through team donations.
- DA:** March of Dimes launched a brand new March for Babies App in March. You can download it at the Apple App Store or Google Play Store.
- DR:** Spare a Square is a tool designed to help you become a Circle of Champion by raising \$1,000. If you get 25 donations and fill all the squares, you'll have raised \$1,000.
- DC:** You can follow March of Dimes here: Facebook: MarchofDimesWA Instagram: MarchofDimesWA
- DH:** Circle of Champions are individuals that raise \$1,000 or more on their personal fundraising page.
- IM:** Have 10 friends or family register online for your team. Don't worry if they accidentally register as an individual—we can move them!
- IA:** It's time to put on your past March for Babies Team gear or Event shirts (or purple if you're new!) and take a picture! Be sure and share it and tag us in the post!
- IR:** Thanking your donors is KEY! Be sure and tag them in your thank you posts! It's a great way to remind others that the time to donate is now!
- IC:** You can set your personal goal on your fundraising dashboard. You'll also be prompted to set it when you register. You can ALWAYS update your goal when you pass it! Once you've met your goal, be sure and update it so your friends and family know you want to keep going!
- IH:** March for Babies—A Mother of a Movement has it's own event page! Be sure and say you're going and invite your teammates
- MM:** Sharing your story is KEY to your fundraising success. Share your story online with #whyIwalkWA so others can read and relate to your story.
- MA:** When you're a team captain, you can set your team goal. It's on your team dashboard (the bar at the top of the page will be blue when you're updating your team page).
- MR:** Free Space!
- MC:** To qualify for a Walk Shirt—just raise \$100 on your personal fundraising page.
- MH:** We hosted our kickoff Pep Rally on March 25. If you weren't able to join us, here is the recording: <https://youtu.be/gUqpB6UpG4>
- EM:** Share your fundraising page on your social media page. You can do this by copying your link from your dashboard and sharing it, or creating a Facebook Fundraiser (ONLY do this through your March for Babies dashboard, NOT THROUGH FACEBOOK).
- EA:** We have a March for Babies Coloring page—Once your little one (or you!) has colored it in, mail it to our office with a note of who colored it and their age. (Address: March of Dimes—Washington, 19410 HWY 99 STE A, #216, Lynnwood, WA 98036.
- ER:** Make your own donation to your personal fundraising page. This is a great way to kick start your fundraising!
- EC:** By personalizing your team page (on your dashboard with the blue bar) it helps let friends and family know why you're fighting for moms and babies. Be sure to include a photo and to share your story here!
- EH:** Ask your boss/supervisor for a donation. Employers are EXCELLENT sources of support and sometimes your company will do a donation as well! Don't be afraid to ask BIG! Family teams have gotten \$10,000 donations by asking BIG!
- SM:** Take a picture with one of our sponsors! For a current list of our sponsors, check out www.marchforbabies.org/event/westernwashington
- SA:** You will qualify for a personalized Why I Walk sign after you've raised \$250 on your personal fundraising page.
- SR:** Be sure and prepare for Celebration Day (May 22nd) by practicing your walk/run/hike/jog/ski! Snap a picture or video and tag us in it!
- SC:** An Active Fundraiser is someone who has received a donation on their personal fundraising page.
- SH:** A LOT of local companies will match their employees donations. Be sure and ask! Some examples of companies that match are: Starbucks, Microsoft, GE, Bank of America, KeyBank, and Boeing.