

LET'S GET GOING!

Getting your virtual fundraising off the ground is easier than you think. In just 5 simple steps you can:



1—START by creating your team at [MARCHFORBABIES.ORG](https://marchforbabies.org)



2—DONATE to your own page to kick it off



3—SHARE that you're raising money to help moms and babies with everyone you know



4—ASK for donations and support by email, text or on your social networks



5—CELEBRATE your success and thank your supporters

VIRTUAL FUNDRAISING IDEAS

Sharable content: Create content to share event and fundraising highlights on social media, as well as video and text. Virtual events need to be visual. March of Dimes has plenty of online resources [here](#)!

Virtual Kickoff: Host your very own kickoff party! Invite all of your friends to join you online to celebrate, share your story, and request a small donation in support.

Pie Face: Set a goal for yourself and tell your friends and family if you reach your goal by X date you will video tape yourself getting pied in the face by your kids.

Workout for Charity: Get your friends together to do a virtual workout online! Workout challenges between friends can create a fun, friendly competition. Or ask a local gym to host a virtual workout and charge an extra fee for participation.

Facebook Fundraisers are your friend!! One of the most common ways to fund-raise is already on a digital platform!

VIRTUAL FUNDRAISING IDEAS CONTINUED

Venmo Fundraising: Set up a Venmo Corona Jar! Every time someone says “Coronavirus” they must Venmo a dollar to the designated account and once this is all over donate the proceeds to the person who said it the least!

Laugh at Yourself: For every donation you receive from friends and family, post an embarrassing photo of yourself.

Appreciate more often: Send a thank you video to our nurses and doctors, post it, and tag a local hospital to show appreciation for our healthcare workers.

Dinner with a twist: Get dressed up for a fun virtual dinner with your family and friends to have the ability to come together

Virtual auction: Use Facebook Live to livestream your live auction or garage sale.

Custom Team T-Shirts: Create your own March for Babies team t-shirts and post a picture collage of your team wearing your shirts together!

Company Matching Gifts: See if your company does matching gifts. Look them up online [HERE!](#)

WE'RE HERE TO HELP



Have a question? Reach out to your local March for Babies representative for more ideas or if you need help getting started!
