



# SPONSORSHIP OPPORTUNITIES

## March for Babies – Fort Worth 2026

### Saturday, April 11 – Panther Island Pavilion

When you join March for Babies, you're joining a movement to improve health outcomes for moms and babies... because our country is facing a maternal and infant health crisis.

The U.S. remains among the most dangerous developed nations for childbirth, especially for women and babies of color. It's unacceptable. Each year, one woman dies every 12 hours from pregnancy and childbirth complications, two babies die every hour, and 1 in 10 babies is born too soon.

As a March for Babies community, we're better together. We're stronger together. We're louder together. United by our shared passion for helping families, we rally through the highs and lows of pregnancy and parenting at every point of the journey. Across the country, as teams and individuals, this collective community is part of an even greater movement—a mother of a movement—to help March of Dimes work to close the health equity gap and end preventable maternal and infant risks and death.

Together we will UNITE, CONNECT, HONOR, and CARE for every family to improve maternal and infant health. We'll support every family with health education and resources. We'll help fund research to change the future of our children—and our children's children. We'll push for policy changes that protect moms and moms-to-be.

We will make change happen.

Join our community. Fundraise for families.





# SPONSORSHIP OPPORTUNITIES

## Sponsorship opportunities:

### SIGNATURE - \$75,000

- Logo recognition on local March for Babies social media and webpage with hyperlink to company website
- Signature recognition at city wide kickoff celebration including top company, school, organization, and family teams, top individuals, and Executive Leadership Team (pending commitment date)
- Inclusion in media interviews as available (first right of refusal)
- (4) Dynamic co-branded social media posts highlighting the partnership
- Logo recognition in social media "Thank you" post
- Inclusion on national LinkedIn post
- Year-round logo recognition on all local March for Babies collateral, including email communication and unique mission email, and sponsor proposals
- Year-round opportunity to use March for Babies master logo
- Company logo with prime placement on local official 2026 March For Babies T-shirt
- Opportunity to host virtual or live lunch and learn or other days of movement mission activity
- Co-branded logo recognition on premium signage to include but not limited to:
  - Stage banners (our largest and most visible day-of collateral)
  - Signage or feather flags at walk site entrance and/or start line
  - Step and Repeat photo backdrop
- Opportunity for mission-affected employee or Executive Champion to lead March for Babies Opening Ceremony.
- Company name recognition during stage program
- Company tent or area (Confirm attendance and utilization at least 30 days prior to event date)

### PLATINUM - \$50,000

- Inclusion in media interviews as available
- (2) Dynamic co-branded social media posts highlighting partnership
- Company name listing on March for Babies social media page
- Logo recognition on all local March for Babies collateral including email communication
- 90-Day use of March for Babies master logo
- Company name recognition during stage program
- (20x10) tent at March for Babies (Confirm attendance and utilization 30 days prior to event date)

### GOLD - \$25,000

- (1) co-branded social media post highlighting partnership with March of Dimes
- Name listing on local March for Babies Facebook event page
- 10x10 Company tent at March for Babies (Confirm attendance and utilization at least 30 days prior to event date)
- Logo recognition on select March for Babies printed and promotional collateral
- 60-Day use of March for Babies master logo
- Volunteer opportunity for employees to serve at selected activation



# SPONSORSHIP OPPORTUNITIES

## **SILVER - \$15,000**

- Logo recognition on (1) social media post highlighting partnership
- Name listing on local March for Babies Facebook event page
- 10x10 Company tent at March for Babies (Confirm attendance and utilization at least 30 days prior to event date)
- 30-Day use of March for Babies master logo

## **Recognition and Benefits for PLATINUM, GOLD, and SILVER SPONSORS:**

- Logo recognition on March for Babies event webpage and social media
- Recognition at citywide kickoff celebration, including top companies, schools, organizations, and family teams, top individuals, and Executive Leadership Team (pending commitment date)
- Opportunity for exclusive sponsorship of a premier event activation based on availability at the time of commitment, featuring logo recognition on select signage in March for Babies Town
  - Option to provide branded giveaways at selected activation
- Company logo on local official 2026 March for Babies T-shirt (pending commitment date)
- Recognition on sponsor “Thank you” social media post

## **BRONZE - \$10,000**

- Name recognition on (1) social media post highlighting Bronze sponsors
- Name recognition on sponsor “Thank you” social media post
- Name listing on local March for Babies Facebook event page
- Name listing on select signage at March for Babies
- 30-Day use of March for Babies master logo
- **FIRST THREE TO COMMIT:** Opportunity to provide volunteers and/or product for a hydration station with co-branded signage

## **FRIENDS OF MARCH OF DIMES - \$2,500 - \$5,000**

*Recognition and Benefits (based on supporting level):*

- Name on select supporter signage at the March for Babies experience
- Access to March for Babies media toolkit to use for internal company communication and promotions
- Company name featured in the supporter list on the social media event page.



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## 2026 COMMITMENT FORM

Print your name or your company's name **exactly** as it should appear on all print material.

Company Name \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_ Phone #: \_\_\_\_\_

### PLEASE RESERVE:

- \_\_\_\_\_ \$75,000 Signature Sponsor
- \_\_\_\_\_ \$50,000 Platinum Sponsor
- \_\_\_\_\_ \$25,000 Gold Sponsor
- \_\_\_\_\_ \$15,000 Silver Sponsor
- \_\_\_\_\_ \$10,000 Bronze Sponsor
- \_\_\_\_\_ Friends of March of Dimes \$\_\_\_\_\_

\_\_\_\_\_ I would like to make a 100% tax-deductible Fund the Mission gift in the amount of \$\_\_\_\_\_

Signature of primary contact

Date

(My signature indicates authorization to make this commitment on behalf of my company.)

### Payment options (payment is due no later than March 23, 2026):

- Send invoice
- Check enclosed (payable to March of Dimes)

### Please remit check payments to:

March of Dimes  
1527 W. State Highway 114  
Suite 500-303  
Grapevine, TX 76051

**MEMO: March for Babies Fort Worth**