



2017 Knoxville March for Babies Fact Sheet

what is march for babies?

March for Babies, the nation's premier walking event is held in 900 communities across the United States and involves more than 7 million people each year in support of the March of Dimes' mission to improve the health of babies by preventing birth defects, premature birth, and infant mortality.

why march in Knoxville?

Lace up your sneakers and join us for March for Babies on Saturday, April 29th at Zoo Knoxville. Over 800 Knoxville residents will gather to enjoy a fun family day as we "Walk On The Wildside." March for Babies provides a memorable and rewarding day for the whole family including a family fun area, characters, and face painting. Enjoy a complimentary lunch in the Clayton Kids Tent. Also, gain access to the zoo all day by fundraising on a team or with a minimum donation of \$10.

why march of dimes?

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. **Each year, in Knoxville, 1 out of 8 babies is born premature.** The March of Dimes spends 76 percent of the money raised in March for Babies on research and programs that support:

- Vital research offering prevention and solutions for babies born too soon or with birth defects
- Education for women on how they can increase their chances of having a healthy baby
- Pushing for newborn screenings and health insurance for all pregnant women and children

how do I get involved ?

Anyone can sign up for March for Babies and create a team with their family, friends or colleagues at www.marchforbabies.org/ Event: **Metro Knoxville** or by calling the Metro Knoxville March of Dimes at 865-622-9124.

In your  
neighborhood

Metro Knox
March for Babies
Saturday, April 29, 2017
Zoo Knoxville
9 am – 1 pm

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learn more at marchforbabies.org