



## 2017 Knoxville March for Babies Fact Sheet

### what is march for babies?

March for Babies, the nation's premier walking event is held in 900 communities across the United States and involves more than 7 million people each year in support of the March of Dimes' mission to improve the health of babies by preventing birth defects, premature birth, and infant mortality.

### why march in Knoxville?

Lace up your sneakers and join us for March for Babies on Saturday, April 29th at Zoo Knoxville. Over 800 Knoxville residents will gather to enjoy a fun family day as we "Walk On The Wildside." March for Babies provides a memorable and rewarding day for the whole family including a family fun area, characters, and face painting. Enjoy a complimentary lunch in the Clayton Kids Tent. Also, gain access to the zoo all day by fundraising on a team or with a minimum donation of \$10.

### why march of dimes?

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. **Each year, in Knoxville, 1 out of 8 babies is born premature.** The March of Dimes spends 76 percent of the money raised in March for Babies on research and programs that support:

- Vital research offering prevention and solutions for babies born too soon or with birth defects
- Education for women on how they can increase their chances of having a healthy baby
- Pushing for newborn screenings and health insurance for all pregnant women and children

### how do I get involved ?

Anyone can sign up for March for Babies and create a team with their family, friends or colleagues at [www.marchforbabies.org/](http://www.marchforbabies.org/) **Event: Metro Knoxville** or by calling the Metro Knoxville March of Dimes at 865-622-9124.

In your    
neighborhood

**Metro Knox  
March for Babies**  
Saturday, April 29, 2017  
Zoo Knoxville  
9 am – 1 pm

Kelsie Crittendon  
Development Manager  
kcrittendon  
@marchofdimes.org  
P: 865-622-9124  
F: 865-694-6066  
[marchofdimes.org/tennessee](http://marchofdimes.org/tennessee)



learn more at [marchforbabies.org](http://marchforbabies.org)