



TIPS AND TRICKS

Online Fundraising: This is our #1 WAY for teams to raise money. Share your link to your online fundraising page on Facebook, Instagram, Twitter, etc. Ask your family and friends to join you and support you as you walk at March for Babies on April 28th! *Remember that only money from PERSONAL pages can be used for incentives.

T-shirt Sales: Design your own team t-shirt for the campaign and sell the shirts for a profit to benefit your team!

Counting on You: Participants pay to enter a contests to guess the quantity of jelly beans, paperclips, marbles, coins, etc. in a jar. The winner gets a prize and your team gets the funds!

Cut-out Campaign: Ask local businesses, banks or restaurants to sell March for Babies cut-outs for \$1, \$5 or \$10 to increase your team's fundraising. *March of Dimes will provide cut-outs for FREE.

Home Business: Do you know someone who owns their own business (It Works, Younique, Advocare, Premire, etc.)? Ask them to host a party and give back a percentage of the proceeds to your team. It's a WIN-WIN for you and their business!

Parking Pass: Have the boss allow you to auction off his/her parking spot for a week/month to the highest bidder. The winner gets a closer spot to the door and your team gets some incredible funds!

Pie in the Eye: Take up donations for a chance to PIE THE MANAGER!

Restaurant Give Back Day: Contact a local restaurant to host a give back day and encourage your coworkers, friends and family to join you for lunch or dinner. MOST restaurants give 10-20% back!

Blue Jeans for Babies Day: Have participants pay to wear jeans and/or dress down at work. *March of Dimes can provide materials to help you with this activity for FREE!

Bake Sale: Put your Grandma's favorite recipes to good use and host a bake sale.

Baby Photo Contest: Participants display their baby pictures and collect \$1 - \$5 votes for the cutest baby.

Bowling for Babies: Collect pledges and bowl a set number of games—works great with companies AND families!

Dime Wars: Teams compete by decorating and filling jars with dimes, with the goal of collecting the MOST dimes. Competitors can throw other coins (and bills) in competing jars to throw off the dime total. The team with the highest dime total (minus the other change) wins! Did you know that a 2 liter filled with dimes equals roughly \$500?!?

Jail and Bail: Choose a location to serve as your jail. The "arrested" must call friends to raise funds to be set free!

Paint Party: Host a paint party at a local art studio. Pick what you want to paint and the studio provides the rest! Ask the studio ahead of time to donate a portion of that night's proceeds to your team!

Sweepstakes: Sell chances to win giveaways/prizes. Popular items are usually tickets to sporting events! Ask around to find someone who has a season subscription and wouldn't mind donating a tickets to a game or two.

Take a Swing at Saving Babies: Try hosting a friendly donation game at Top Golf or your local golf club with your buddies and capitalize on money mulligans!

Zumba-thon: Host a fun, fitness-friendly Zumba-thon (or Spin event) and ask for a certain dollar amount to participate.



FUNdraising Ideas

Here are some OTHER fun ways for you and your group to raise some money! Every team is different so choose activities that work for you. There are endless possibilities—be creative and have fun!

- **Opportunity Drawings and Silent Auctions/or Garage Sales**
 - Ask local retailers to donate items
 - Be creative—offer jeans day passes, VIP parking spots, PTO hours, etc.
 - Have co-workers create “baskets” for ‘opportunity drawings’ or to auction off
 - 50/50 Chance Drawing—winner gets 50% of money raised
- **Food Sales/Contest**
 - Cook-offs/Bake-offs (\$5 to taste and vote)
 - Dessert Silent Auction (collect bids for desserts that co-workers made)
 - Taco bar, salad bar, sundae bar, etc. (each employee donates a piece of the bar, or the company supplies it, and then the employees pay \$5 to eat it)
 - BBQ (hotdogs, brats, burgers) in your parking lot
 - **Spaghetti Dinner**—Hold a spaghetti dinner or pancake breakfast
 - Karaoke Lunch—\$5 or \$10 to attend, including a healthy lunch with karaoke by “pre-booked” employee singers
- **Rivalry** – An avid fan (i.e. Alabama, Auburn, UAB, etc.) agrees to wear the opposing teams colors if voted to do so – or, if certain dollar amount is raised.
- **Create a Cookbook**—Have co-workers submit their favorite (healthy) recipe and create a cookbook to sell.
- **Sports Tournament**—Build teams of co-workers to compete in a tournament (softball, kickball, volleyball, bowling, poker, pool, etc.)
- **Shave a Head (or face)** – contribute to a “fund” to shave someone’s head or face. Specify dollar amount.
- **Male CEO in a Dress** – Upper management person will wear a dress for a day if \$500 is raised.
- **Interoffice Bingo**—Sell bingo cards for employees to purchase. Call bingo numbers at lunchtime, during breaks, or throughout the day over the PA system/email. Get local stores to donate prizes for all winners, or “split the pot.”
- **A Dollar an Inch Contest**—Do you wear a tie to work? Why not let co-workers pay to snip you tie shorter and shorter? The uglier the tie, the more money you will make! Set a fundraising goal and for each donation, let the donor cut off a piece of your time. Example: \$1.00 gets one inch, \$5.00 gets two inches, \$10.00 gets three inches, and so on!
- **Car Wash**—Employees donate \$5 or \$10 to have their car washed by the boss, preferably in professional dress!
- **Waiting to Save Lives!!!** Have your team wait tables (or be a celebrity bartender) at a local restaurant or bar willing to sponsor an event. All of your tips from customers benefit March of Dimes and your team’s total.