

march for babies®



Boston Manchester Market

Boston March for Babies

It's finally here! Boston March for Babies is Saturday, May 13th at the Hatch Shell! We are ready for your arrival and want to help you prepare for a great experience. The details for the day are listed below. Please read carefully.

March for Babies

Saturday, May 13th

DCR Hatch Shell

45 David G. Mugar Way | Boston, MA 02108

TIMELINE

9:00 AM: Event Activities Begin and Registration Opens

Everyone must check-in at Registration. Lunch will only be available for registered walkers. So please register all the adults on your team before the walk or visit the registration tent if you have not registered and need to do so; to turn in money; or to claim your T-shirt if you've raised \$100 or more. If you registered online, have money to turn in, and/or raised \$100+, please print out your electronic sponsor form and bring it with you on May 13th. You will need that form to claim your T-shirt.

9:45 AM: Superhero Sprint

The Superhero Sprint is a kids "fun run" that puts the March of Dimes "mission in motion". Open to children aged 1-10 years old, and especially NICU graduates. Superhero Sprint participants will receive a purple March of Dimes cape while supplies last, and the opportunity to run in the Superhero Sprint. Parents must sign a waiver for the child to participate, and receive a cape and wristband, so be sure to arrive no later than 9:30am to allow ample time to visit the Superhero Tent to sign up! [Download the waiver](#), print and turn it in at the Superhero Tent on walk day. Check out a Superhero Sprint from Maryland this last weekend [here](#) to see what it's all about!

[DOWNLOAD WAIVER](#)

10:00 AM: Program and Walk

Jackie Bruno, Entertainment and Lifestyle Reporter for NBC Boston, will be kicking off the walk. Participants will have the option of walking 2 or 3 miles, with the start and finish at the DCR Hatch shell.

10:30 AM – 12:00 PM: Lunch provided by Chick-fil-A

Chick-fil-A will be serving their famous food, free for all participants! All adults MUST be registered to receive the lunch.

NEW THIS YEAR

This year at March for Babies, we will hope, remember and celebrate together with a brand new walk experience.

Hope, represents our lifesaving work in prevention and treatment and our robust accomplishments since our founding – work that provides hope for every family. Be sure to **visit the Mission Tent**, sponsored by [AMAG](#) to sign the "Why I Walk" banner, learn more about the March of Dimes, and partake in other fun activities.

Until every baby survives, we will walk to **remember** those we've lost. Participants will walk the **Memory Mile** on the route, reading the names of babies who have passed. Those who have experienced loss will find a meaningful way to remember their baby by planting a "butterfly flower" with their baby's name in the **Memory Garden**. The Memory Garden also features a very special **wishing tree** where everyone is invited to hang a butterfly on the tree with a handwritten message for families in our community in support of our mission.

And **Celebrate** will focus on our honored guests, our NICU graduates and their families! The NICU graduates will be recognized on Ambassador Avenue, a celebratory portion of the walk, with signs highlighting stories of our heroes who fought hard battles and survived. Families are also invited to celebrate their heroes in our Superhero Tent, sponsored by our good friends at [ViaCord](#). There will be fun activities in the tent including a photo station, superhero training activities, face painting, and more. And remember, this is where kids need to sign up for the Superhero Sprint!

FREQUENTLY ASKED QUESTIONS

Where do I park?

The closest and most convenient parking is at the **Boston Common Garage**. It is **\$10 on weekends to park for up to an hour, \$14 for 1-3 hours, and \$18 for over three hours**. Directions can be found on [their website](#). **Please note, parking in this garage can fill up fast, especially on a nice day**. To get from the garage to the DCR Hatch Shell, walk north on Charles Street towards Beacon Hill, take a left on Beacon Street, take a right onto David Mugar Way and cross the footbridge. It can take about 15 minutes to walk from the Common Garage to the DCR Hatch Shell. Parking in Boston is tight so plan ahead and arrive with plenty of time to park and get to the DCR Hatch Shell. Alternative parking garage is the Charles Street Parking Garage.

You will **NOT be able to park on Storrow Drive**. You will be allowed to drop off on Storrow Drive in front of the DCR Hatch Shell between 8:30am and 9:30am, but a driver has to stay with the vehicle at all times.

What is the closest T stop?

The Charles/MGH Stop on the red line is the closest T stop. To get from the T stop to the DCR Hatch Shell, head south on Charles Street towards Massachusetts 3AS, continue onto Cambridge Street, take a left onto Charles

Street, sharp right on to Silver Place, cross the footbridge and take the path to the DCR Hatch Shell.

Does everyone need to check in at Registration, even those who registered online?

Yes. Registration begins at 9:00 am. Visit the registration tent if you have money to turn in; if you have not registered and need to do so; or to claim your T-shirt if you've raised \$100 or more. If you registered online, please print out your electronic sponsor form and bring it with you on May 13th. You will need it to claim your T-shirt.

What are incentives?

Every walker who raises \$100 or more is eligible for incentives, including a T-shirt which will be distributed at March for Babies. You will receive an email with instructions on how to claim and order all other incentives. They will then be mailed to you after the walk. Please note, **only registered walkers who fundraise are eligible for incentives**. Donors who have given \$100 or more to you as a walker are NOT eligible for incentives, nor are teams who raised \$100 or more. You have until June 30th to submit all of your donations to qualify for incentives.

Team Photos

We will be taking team photos at the Start Line from 9:00 am to 9:45 am, and after walk from 11:00 am - 12:15pm. Please stop by to get your team photo taken. Photos will be posted on our [Flickr page](#). The link will be emailed to you and posted on our [Facebook page](#).

How long is the walk route?

Walkers have the choice of a 2- or 3-mile route, beginning and ending at the DCR Hatch Shell. Dogs are allowed, but they need to be on leashes and please pick up after your dog.

What if I can't attend the Walk?

You are welcome to be a virtual walker. Virtual walkers who register and fundraise are also eligible for incentives. Virtual walkers can choose a route of their own and walk at a time that is most convenient.

What do we do after the Walk?

Have fun! Enjoy food provided by Chick-fil-A, water from Polar Beverages, activities such as face painting, Home Depot crafts, jugglers, characters, stop by the Superhero Tent, and enjoy the music of [DJ Kevin O'Connell](#).

Will the Walk be postponed if it rains?

The walk will not be postponed due to rain. Dress warm, bring an umbrella and we will see you there! You can contact the local March of Dimes office at 508-329-2800 if you have any questions.

In-app March for Babies Route Experience

March of Dimes and our National Awareness Partner Mommy Nearest have teamed up to provide you with an In-app March for Babies route experience! Download the [Mommy Nearest app](#) and get mission messages, route reports and sponsor specials walk weekend and throughout the year. Plus, Mommy Nearest is donating 50¢ for every app downloaded between May 8th and May 22nd to March of Dimes!

If you have any questions please feel free to reach out to us at any time!

Appreciatively,
Elizabeth Dunn

Eastern Massachusetts Development Team






LOG IN

Local sponsors



National sponsors



marchforbabies.org   

March of Dimes Foundation | 112 Turnpike Road, Suite 300 | Westborough, MA, 01581 | (508) 366-9066

*Match does not count towards individual team totals or incentives. Dollars will be donated directly to the March of Dimes.