

Let's Lace up our tennis shoes and get this great day started! Here are some FAQs that you will need to forward to each member of your team so that everyone is prepared and ready to March for Babies!

How I prepare for March for Babies this week?

-Fundraising-Send out those last minute emails for donations. Post everyday on Facebook so everyone knows that Saturday is the day! Tell everyone you talk to this week that you are walking for healthy babies on Saturday and need their help! (Ask 10 of your friends to donate \$10 to help you reach your goal)

What should I bring with me to March for Babies?

- -Strollers (if needed) this is a long walk for little ones and we accommodate for strollers on the shuttle buses and at the park. I would suggest bringing a blanket and stroller rain cover, just in case. (Please no bikes or roller blades)
- -Water there will be water at the tent afterwards, but it is always a good idea to bring your own.
- -Snacks you will want to bring snacks especially if you have little ones. Aflac will be providing snacks along the walk route.
- -Cash/Check Donations—Participants turning in money the day of the event **MUST** print their **Participant Donation Form** from <u>marchforbabies.org</u> and bring it with them to registration. You can find this form on your personal fundraising dashboard by clicking the **My Donations** tab and then pressing the **Print Form** button. If you are a Team Captain, please collect the Participant Donation Form from each team member as they turn in money to you. This helps ensure that participants receive the proper recognition for their fundraising efforts. **DO NOT** combine cash/check donations from multiple participants when turning money in. All donations must be linked to a Personal Fundraising Donation Form or paper Participant/Donation Form.

Please note that if participants are turning in donations and do not print their Personal Fundraising Donation Forms from <u>marchforbabies.org</u>, they will need to complete a paper **Participant/Donation Form** at registration.

-Tennis Shoes – you will want to wear tennis shoes for this event. The walk route is 1.5 miles, so good comfortable shoes are a must! There is a longer, 3 mile walk, too if you're up for it.

Where do I park at March for Babies?

March for Babies volunteers will be available to direct traffic and answer questions on the event date. Be sure to follow signs marked "Parking"! Team Check In begins at



9:00am; please allow extra time for parking and PLEASE CONSIDER CARPOOLING WITH OTHER WALKERS!

<u>GALLUP:</u> There will be shuttle buses transporting walkers from Gallup to the entrance of the walk site. Strollers are allowed, but please be prepared to fold them up in order to preserve space on the school buses.

- Address: 1001 Gallup Drive, Omaha, NE
- NO PARKING ON GRASS
- Volunteers will be present to assist with traffic and parking
- Follow signs marked "PARKING"
- Gallup lots are located less than a mile (0.8) from the entrance to the walk site. Shuttles will be available to take to the landing and sidewalks are available if you choose to walk.

<u>Riverfront Parking:</u> Limited parking is available directly across the street from the walk site.

- Address: 345 Riverfront Drive, Omaha, NE
- NO PARKING ON GRASS
- Limited handicap parking is available
- Volunteers will be present to assist with traffic and parking
- Follow signs marked "PARKING"

<u>DOWNTOWN CITY STREET PARKING</u>: Free street parking is available on all city streets. Those that choose to use street parking will have to walk to the event site. <u>HEARTLAND OF AMERICA PARK: NOT AVAILABLE FOR PARKING. THIS AREA RESERVED FOR BUS TURN AROUND!</u>

What time should I arrive?

You will want to arrive between 8:30 a.m. and 9:00am to Lewis and Clark Landing. You will need time to park, walk/shuttle to the Landing, Turn in money at Registration, Pick up your March for Babies t-shirt if you individually raised over \$100 (at registration), visit the Sponsor tent, Bereavement tent, Mission tent, Fun Zone and so much more!

Where do I go once I arrive at Lewis and Clark Landing?

Registration – Only Participants who have money to turn in should come to Registration. You will find the Registration Tent at the top of the stairs to the Landing. You can turn in Cash and Check donations before the walk at this tent. We will have the incentive t-shirts available for those walkers that have raised at least \$100.

Mission Tent – This is a great place to meet your family team, visit with other family teams and learn more about our mission. Sign the "why I walk" banner, look at the NICU incubator, write your child's name on the March of Dimes 80th Birthday cake, and more!



Don't forget to pick up your past year Ambassador Avenue and Memory Mile signs here! Past Year shirts are available for \$5 purchase.

<u>Sponsors Village</u> – Visit all of the great companies that helped make the 2018 March for Babies a success.

<u>Bereavement Tent</u> – Visit our friends from HEALing Embrace and take a quiet moment to remember your little one in heaven.

<u>Memory Garden</u> - Anyone who has lost a baby may come to this area to ceremoniously plant a "butterfly flower" in memory.

<u>Team Photos and Selfie Station</u> – Make sure to gather your team on the circle drive on the north end of the landing to get your team photo taken and take a selfie! <u>Fun and Games</u> -Have the kids play carnival games, bounce in the bounce houses, hula hoop, blow bubbles, eat cotton candy and Sno cones or do some sidewalk chalk art.

What happens before the walk begins?

<u>Superhero Sprint</u> - a kids "fun run", and puts the March of Dimes "mission in motion". \$20 per child and \$10 per additional child, all kids will receive a cape and the opportunity to run in the Superhero Sprint! Register now at marchforbabies.org. It will take place at 9:45 a.m. in front of the stage.

<u>Opening Ceremonies</u> will begin at about 9:50 a.m. and last until 10:00. Make sure you're close so the stage to hear all the good stuff.

What happens during the walk?

The walk begins at 10am! Be at the front of the line and enjoy the walk. The route is 1.5 miles or enjoy the 3 mile long route. Be sure to look at the Why I Walk signs along the walk route!

What happens after March for Babies?

We will have some fun things going on when you get back from the walk! Visit the Carnival booths for games or send the kids to the bounce houses (make sure you sign a waiver first!) or visit us back at the Mission Tent, again. Lunch will be ready for you after the walk. You can still get your Team Photo taken, too!

One day, ALL babies will be born healthy but we must walk to get there!!

Thank you for your support and we will see you at the Start line!