

## BE A VIRTUAL FUNDRAISER

It's not fine that each year thousands of moms and babies deal with complications from pregnancy and premature birth. But together we can do something about it.

To get started, these great ideas will help you virtually make a very real impact for families everywhere!

## VIRTUAL EVENTS

Invite friends, family, and/or co-workers to an event and ask for a donation to your fundraising page to join.

### VIRTUAL EVENT IDEAS:

Virtual Classes:

- Yoga Class
- Zumba Class
- Cooking Class
- Meditation Class
- Painting Class
- DIY Class
- Mixology Class
- Kid's Book Reading

Trivia Night

In Leui of Blue Jeans for Babies – \$5 = Video-free zoom for a day, \$20 for the week

Bingo For Babies

Car Parade

Scavenger Hunt

Online Auction

Chance to Win

Birthday Party

Baby Shower

Other Virtual Celebration asking for donations in lieu of gifts

## VIRTUAL CHALLENGES

Challenge friends, family or coworker to do an activity and make a donation to your fundraising page.

The participant records the activity, shares on social media and nominates the next challenger. Participant can opt out by paying \$25 toward MFB team, but still needs to post on social and challenge someone else. If goal met, individual or team commits to "silly action".

### VIRTUAL CHALLENGE IDEAS:

- Plank for Preemies for 25 seconds
- 25 Burpees for Preemies
- TikTok Dance/Skit
- Walk for Women 25 minutes

## VIRTUAL CONTESTS

Pay to Play and the Winner Gets a Prize or Special Recognition or Vote with Your Donation

- Scavenger Hunt
- Photos (funny family, fur babies, etc.)
- Talent Show
- Stand Up Comedy Show
- Karaoke
- MFB Team T-Shirts Design
- Video Game Tournament
- Coloring Contest
- Guess Jars (\$1-\$5 per guess w/chance to win prize)
- March of Dimes Madness – “Spirit Week” Pay \$5/day or \$20 for week to participate  
(Most # of participants wins a prize)
- March of Dimes themed word Search (pay \$5 for word search) fill it out & submit for chance to win prize

## VIRTUAL INCENTIVES AND RECOGNITION

Donate or Raise a Certain Amount | Highest # of Fundraisers signed up under your Team

### GENERAL INCENTIVE IDEAS:

- MFB Team T-Shirts
- Anyone that donates \$100+ gets a \$5 GC
- Coffee/favorite beverage
- Paper Cut-Outs - \$1-\$5 get recognized on public wall as supporter
- Annual traveling trophy award – TC holds trophy and gives out to fundraising team member that brought in most fundraisers/raised most \$

### COMPANY INCENTIVE IDEAS:

- Sleep in for Babies (extra hour of PTO)
- Early afternoon for Babies (extra hour of PTO)
- Camera Off for Babies (raise \$x for 1 day no camera, pay \$5/day to my team for no camera (\$20/week)
- Coffee or lunch with leadership
- Executive Leadership pays for lunch for department that raises most \$
- Reach out to your vendors who benefit from your business and ask if they'll join you in supporting March of Dimes – employee that has most # vendors fundraising/donating items wins prize
- Annual traveling trophy award – employee that raises most gets trophy for the year

### SCHOOL INCENTIVE IDEAS:

- \$1 Homework Pass
- Raffle off prime parking pass for staff
- Spirit Week (Team w/most participants get's Pizza Party/Field Day/etc.)
- Balloon Pop (Slip piece of paper inside balloons w/varying prizes) Student pays \$1 to pop a balloon and receives prize inside
- Traveling trophy award – class that raises most money receives trophy for the year

## SOCIALLY DISTANCED IDEAS:

- Top Golf Tournament
- Golf Tournament
- Pie-In-The-Face for Preemies
- Scavenger Hunt
- Coin Competition/Penny Wars (Place change buckets in classrooms/departments for students/coworkers to fill. Winning class/department receives cupcakes or popsicles from an approved vendor. *Twist:* Pennies are worth positive points, silver coins and cash are worth negative points. Sabotage the other classrooms/departments by dropping off your silver coins into their jars! *Option:* Coin weigh-in competition – compete against other classrooms/departments to see who can collect the most coins in terms of weight. Have students/employees guess the final weight and closest person wins a prize.)
- Escape Rooms
- Dunk booth for babies – dunk a CEO, Principle, Teacher, Department Lead, etc. \$5=1 ball, \$20= 5 balls, \$100= 50 balls (for whole class/department/etc.)