



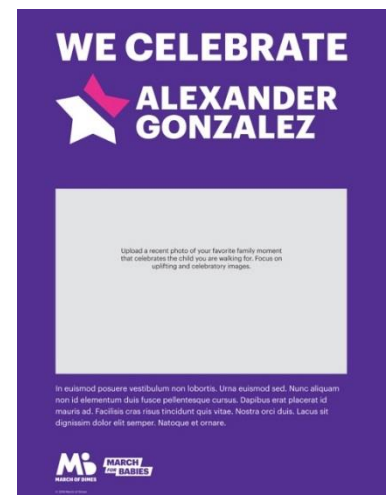
SHOWCASE WHAT DRIVES YOU TO MARCH FOR BABIES

Raising \$500 for March for Babies shows an amazing commitment to fighting for the health of all moms and babies. When you reach that goal, we want your fellow event participants to know about it and celebrate with you!

As our thanks for reaching this incredible fundraising milestone, we'll recognize you with a customizable "Why I Walk" sign. Use it to tell your story by adding a personal photo and message, and we'll hang your sign along the route. Choose a sign that:

- provides **hope** by recognizing NICU nurses, family and friends who have made a difference.
- offers a special tribute to **remember** a baby or a child you've lost.
- **celebrates** your efforts, your team, a NICU graduate or anyone else who inspires you to fight for all moms and babies.

Your sign will be displayed for everyone to see—now that's worth celebrating!



Deadline for sign submission is three weeks before your scheduled March for Babies. Once you hit the \$500 milestone, you will receive an email to order your sign.