

March for Babies News

March 2015



Fundraising Made Easy!



Some people join March for Babies to celebrate a healthy family. Some join so that one day parents won't have to face the fear of premature

birth. Some are happily expecting. They all want to help. Join us by fundraising today. We've made it easy with social mobile media:

- Facebook app: Link your Facebook and March for Babies accounts to access sharing tools. Also "friend" the March of Dimes so that our posts will show on your wall.
- Badges: Use this personalized tool as an e-mail signature or post to your Facebook wall.
- Animated e-card: Email your supporters a personalized animated electronic card.
- LinkedIn: Share your support of March for Babies with your network and include your fundraising link.
- Mobile app: Easily manage your campaign from your iPhone®, iPad®, or Android device.
- Twitter: Tweet about or follow us @marchforbabies and use the hashtag #marchforbabies.

Meet Our Local Ambassador

Jayden Olano was born at 26 weeks gestation, just right over 2 lb. He overcame four surgeries and stayed over 100 days in the NICU in Plantation General Hospital in Plantation, FL.

Jayden had NEC that affected his intestines. After six weeks and going through two bowel surgeries he began to prepare for eye surgery. His blood vessels in his eyes were stunted due to the prematurity. This caused him to go through very invasive eye surgery to ensure his long term vision wouldn't be compromised.

Towards the end of our long journey, Jayden developed 2 hernias due to the scar tissue from his stomas. Doctors felt this was a cosmetic procedure and a very simple one after everything Jayden had gone through. That marked Jayden's last surgery before he was 1 year old.

It was through is strong will, fighter attitude and the grace of God that he is healthy four-year-old today. Jayden lives in Gwinnett County with his parents, Kathy and William, and his little sister, Zoe.



Did you know?

Through your fundraising dollars, the March of Dimes provides support of CenteringPregnancy programs that are improving prenatal care outcomes in Georgia. Such programs are keeping babies out of the NICU and allowing often underserved families to have healthier, full-term babies who are more likely to grow-up healthy and become productive in school and in life. CenteringPregnancy targets minority women and focuses on group prenatal care. The premature birth rate for program participants, which can be as high as 20% without the group prenatal care model, has been reduced to as low as 7.5%.

Updated Rankings

- Top 3 Company teams: AT&T Tuggle ARCC, CMD Group, Randstad- Engineering
- Top 3 Family Teams: Ethan's Army- NY, Arianna Sky, Yeah Babies
- Top 3 Individuals: Lori Gunther, Andrea Balanta, Heather Hilyer

Join us in congratulating the following individuals on becoming a member of the Circle of Champions for raising \$1,000 or more for 2015 March for Babies!

- Lori Gunther

Upcoming Events- Gwinnett Braves Day

Looking for a fundraiser already made? Want to go out to the ballpark? On April 12th, the Gwinnett Braves will celebrate our March for Babies walk by dedicating the day to the March of Dimes. The game starts at 2:05 PM with the first pitch being thrown by Ethan's Army, our number one family team. Sunday is Family Day at the stadium and all in attendance are welcome to play catch in the outfield prior to the game. Tickets will see a percentage go back to the Gwinnett March for Babies walk. Tickets are available NOW to be purchased in blocks. If you are interested in this opportunity **(the sales will go toward your team total)**, please contact Mitch Weiler at (678) 277-0348 or mitch.weiler@braves.com.



Local Sponsors:



National Sponsors:

working together for stronger, healthier babies



LOCAL FUNDRAISING CHALLENGE

Any team that fundraises \$2,000 prior to Wednesday, April 1st will receive a 10x10 tent at the event.

Team Captains who recruit five new people by March 31st will receive a March of Dimes gift.

March for Babies

Suwanee Town Center Park

April 25th, 2015

Registration: 9 AM

Walk Begins: 10 AM



Questions or Comments?

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marchforbabies.org/events/gwinnettga

marchofdimes.org/georgia