

- CELEBRATE**
- 1 MFD Survive Alive House
iHeart Radio Mobile Cars
 - 2 Volunteer Registration
 - 3-6 Bounce/Obstacle Course
 - 7 Superhero Sprint
 - 8 Mother's Corner
 - 9 Milwaukee Admirals Fun Zone
 - 10 MOD Hero with MOD Pizza
 - 11 T-Shirt Booth
 - 12 Enchanted Fairytale Photo Land
 - 13 "Why I Walk" Bibs by Froedtert & MCW

- REMEMBER**
- 14 Memory Garden
Milwaukee Fire Department CPR Demo & Helmet SWAG
 - 15 Turtle Zone—Mattie's Memory Inc.
 - 16 Carnation Station to honor every journey
 - 17 Anthem BCBS – "Share your Story", Taking your Premie Home
 - iHeart Radio Booth
 - 18 Stage and Ceremonies brought to you by GEHC, Anaplan, CHW
 - Start/Finish Line—Husch Blackwell

- 19 Nurse Appreciation NAHN
- 20 Healthy Mom & Baby by PTM
- 21 Circle of Champions by Quest

- 22 Family Teams
- 23 SWANN Teddy Bear Clinic
- 24 CHW NICU Reunion

- 25 Company Photo
- 26 VIP GEHC Area
- 31 Friends of MOD

- 27 Signature Kids Chef Area
- 28 Selfie Station
- 29-30 Coffee and Refreshments

**EAT STREET
LOWER LEVEL**



SATURDAY, APRIL 27, 2019 Schedule of Events

9:00am Activities & Entertainment Begin

- iHeart Radio's, Dave Michaels getting the Party Started!
- Visit Roscoe at the Milwaukee Admirals Sponsored Kids Zone, bounce houses, Obstacles course, face painting and much more!
- Share your story with Anthem Blue Cross and Blue Shield
- Pick up your "Why I Walk" bib at the Froedtert & Medical College Booth
- Circle of Champions stop at the Quest Diagnostics booths and received the VIP treatment!
- Have your kiddos visit the Enchanted Area and have Adisi Imagery snap a shot with the your Fairytale Princesses
- Team Photos. Come get a team photo! The following top fundraising companies have scheduled times, but all other teams/companies can stop by at anytime!

9:00am: Sigma Gamma Rho - Gamma Pi Sigma

9:10am: March for Ellie J

9:15am: Evan Larew

9:25am: Team Greta

9:35am: Children's Hospital

9:45am: GE Healthcare

9:55am: Devoted to Dylan

10am Opening Ceremonies

10:30am March for Babies steps off!

11:00am Festivities Continue until noon

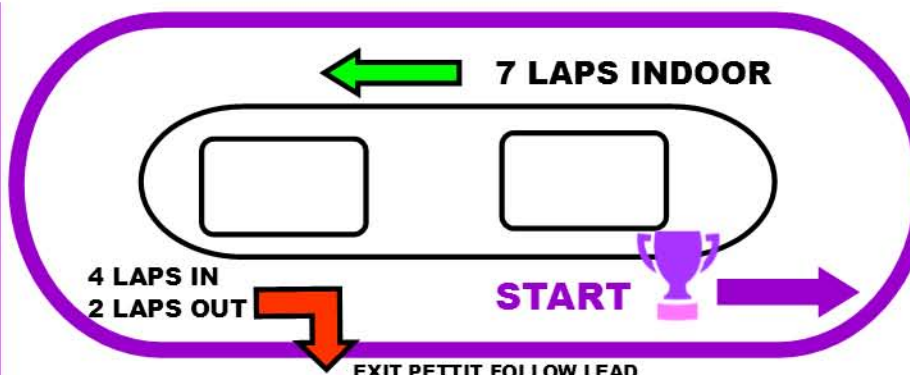
11:10am Do not miss the Superhero Sprint!

12pm Event Concludes

NATIONAL SPONSORS



IN-KIND SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



BRONZE SPONSORS



WALK ROUTE

The walk is under two miles.
You can choose to walk indoors
or outdoors

INDOORS

- 7 Laps Indoors
- You will follow the Roscoe carrying Purple Flag with **ORANGE** streamers

OUTDOORS

- 4 Laps indoors, 2 laps outdoors (FOLLOW SIGNAGE)
- You will follow the lead with the Purple Flag with **GREEN** streamers

WITH GRATITUDE TO OUR HOST



Pettit National Ice Center