



Have FUN with FUNdraising!



Set up a trivia night — Organize a fun night with food and board games, with a \$5.00 admission.

Have a mini Super Bowl — You also can organize a massive game of tag, ultimate Frisbee® or a Quidditch match at your school or local park. Recruit players and raise money by selling food and admission tickets.

Cutout campaign — Pick up cutouts at your March of Dimes office and have a competition at your child's school to see which grade can raise more money selling them. Post sold cutouts in a central part of the school so classmates can feel good about the difference they are making helping babies.

Crockin party - Everyone brings their favorite crock pot dish & the recipe. Make cards available for everyone to copy their favorite recipes to take home. Charge admission per family.

Bakeless Sale - Friends, relatives and co-workers, are invited to NOT spend hours baking a cake, pie or cookies and to NOT stand in the sun all day trying to sell those baked goods. Instead, ask that they take the money they would have spent baking or buying those treats and donate it directly to your team.

The Bakeless Bake Sale Fundraising Poem

Many times we've heard people say
I would rather give a "dollar" than bake today
So we have a plan that's bound to be a success
Join our Bakeless Bake Sale, and keep your kitchen spotless

Just send Team _____ the money it would take
To bake a dozen brownies or a homemade cake
Or send in the money it takes to buy
A box of cookies or a sweet apple pie

You'll save time and calories, that's for sure
More importantly, you'll help the babies we're walking for.

Pink Flamingos- Purchase 10 pink plastic flamingo lawn decorations. Pick 10 yards in your community to be the lucky recipients. Attach cards to the flamingos' necks with your phone number or email along with all the pertinent information regarding your cause. State that for a \$10 donation the flamingos will be removed, but for \$15 they will be moved to the lawn of their choice. Make sure you also place a sign that has a contact name and phone number among the flamingos for those who drive by and would like to have the flamingos placed in a friend's yard. (Also give the option to simply pick up the flamingo gratis, just in case some are not enthusiastic about this fundraising effort.) It takes some organization but is lots of fun. An additional fundraising idea is to sell "Pink Flamingo Insurance" for \$10 to protect your yard from the invasion of these pink pests.

Pay it Forward – Give each person in your organization \$10 and a specific amount of time to use the funds to raise as much as they can for the cause. Winner gets a prize!!

Reverse Raffle – All potential sponsors get a raffle ticket and sell it back for \$10 to avoid getting their name drawn to do something embarrassing.

Pump it Up – Coordinate with a local gas station to have volunteers serve as gas station attendants who pump gas and clean windshields for donations for a day.

Jorts4Babies– Have one of the guys on your team snap a photo of himself doing something embarrassing like sporting “[jorts](#)” (jean shorts) for every time someone donates \$50 or more to your team. Post the photo on your team and personal Facebook page. The result? A lot of money raised and some extremely dashing photos of a man who dared to take the fashion world by surprise.

Mini Golf for Babies- Reserve a miniature golf course for your group fundraising event. Have each participant ask people to sponsor them per hole they play. (.10¢ per hole.) Then, run the tournament just like an Iron Man competition except you play on the miniature golf course. Play 100 holes in two hours or as many as you can do in two hours. You can raise \$100.00 by just getting 10 people to sponsor you at .10¢ per hole.

Fundraiser Tree- Give every person in your office a plain unmarked envelope. The envelopes must be identical. Ask them to place a \$1, \$5, \$10 or \$20 or note inside the envelope, seal it, and hand the unmarked envelope to the organizer who staples a corner to a cardboard tree. To play the game a paying customer (supporter) chooses an envelope (but is not allowed to feel before choosing). They win whatever is in the envelope. It could be a note, a penny, a dollar, or more!!

Topless Car Wash- This is run just like a regular fundraising car wash. Advertise that it's a “Topless” car wash and set up the car washing area behind a business where it can't be seen from the street. People will flock to it out of pure curiosity! Designated hunks and “hunketts” lure people to the car wash. When the driver pulls into the wash area they find that a “Topless” car wash means 1) the bottom of the car is washed free but a donation of \$X is required if they want the top washed; 2) the entire car is washed except for the roof for \$X and for an additional \$Y you wash the top; 3) convertibles with the top down (topless) get a free wash.

Squeegee Day Fundraiser- Ask a local drive thru restaurant to allow you to ask patrons to donate money to have their windshields washed. We have one person at the beginning of the drive thru asking the person if they would like their windshield washed as a donation to March of Dimes. If they say yes, our volunteer places a pamphlet under their windshield wiper. Once they get to the front of the drive thru and they have a pamphlet under their wiper, our team of two washes their windshield and thanks them for their donation. We had all the squeegees donated as well as the windshield washer fluid. There's very little setup (your pail and pamphlets) and it takes a very small amount of people to pull it off (generally 5).

One Dime at a Time - Do you know how much a 16oz. bottle of water can fundraise? \$90!!! Over the course of the March for Babies season, simply put all your spare dimes in an empty water bottle. This is the easiest fundraiser – great for kids of all ages!

