

2015 Eastern Panhandle Fact Sheet

What is March of Dimes March for Babies?

As the March of Dimes signature event fundraiser, March for Babies supports the March of Dimes mission to improve the health of babies. More than 7 million people participate as walkers, volunteers and sponsors in more than 900 communities nationwide.

In 2014, more than 200 walkers raised over \$45,000 in the Eastern Panhandle March for Babies.

When is March for Babies?



In **Eastern Panhandle**, March for Babies will be held on **Saturday, April 25, 2015** at **War Memorial Park**. Registration opens at **9:00 a.m.** and the walk starts at **10:00 a.m.**

Why should my company join March for Babies?

More than 20,000 companies participate each year because it associates them with a respected organization and a great cause. It's also a great way to demonstrate your commitment to families and babies, it creates a special camaraderie and enhances company morale and loyalty.

What makes Family Teams so special?

Family Teams are the heart of the event and remind everyone of the importance of the March of Dimes mission. These teams are made up of friends and family walking together to celebrate, honor or remember the babies who touch their lives.

Why should schools "add babies" to their curriculum?

March for Babies allows students to take on the many facets of leadership, including networking and teambuilding. At the same time, it instills a sense of community by raising money for programs and research that help a new generation of children get off to a good start.

How do people sign up for March for Babies?

Register online today. Visit marchforbabies.org and sign up as an individual walker or team member. Use the online tools to send emails, follow-up messages and thank you's. There's also the March for Babies app for your iPhone® or Android™ device.

Did You Know?

- Every year more than 450,000 babies are born too soon
- Every 4 1/2 minutes, a baby is born with a birth defect in the United States
- Today, hundreds of new parents will face the reality of life in newborn intensive care
- More than 4 million babies were born in the United States last year and the March of Dimes helped every one through more than 75 years of research, education, vaccines and breakthroughs

How are the funds raised in March for Babies used?

The March of Dimes spends 75% of the money raised in March for Babies to fund all-important **research** on the problems that threaten our babies and works on preventing them, **education and community programs** that help moms have full-term pregnancies and healthy babies and provide **comfort and information** to families when there are difficulties.

Currently, the March of Dimes is investing more than **\$99 million nationally** in research and programs.

working together for stronger, healthier babies



our local sponsors at this time:



March of Dimes Foundation
Central Division

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