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## Last Minute Tips



**JohnCarlo**  
Born 12 weeks early,  
surviving twin.

Northeast Florida Division

April 18, 2015

EverBank Field, Downtown Jacksonville

8:00 a.m. – Registration

8:30 a.m. – Opening Ceremonies

9:00 a.m. – Walk Begins

# First Coast March for Babies 2015 - Last Minute Tips

## Directions

### Driving from the Southside on I-95

- Take the Main Street Exit and cross the Main Street Bridge
- Exit at Ocean Street
- Turn right on Union Street and follow the signs for the Stadium.

### Driving from the Northside I-95

- Stay in the left-hand lane and get off at the Union Street exit. (It will be on your left. )
- Stay on Union Street until you get to the Coliseum/ A. Phillip Randolph exit.
- Turn right at the first light on A. Phillip Randolph Blvd.
- Go one block to the next light, then left on Duval Street.
- The Stadium will be on your right.
- Please allow yourself plenty of time!

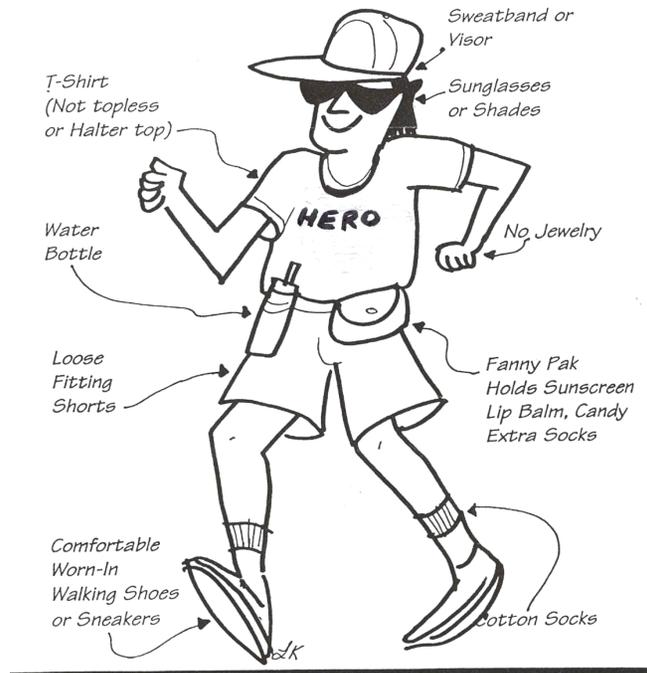
## Parking

Parking is available in lots J, M, N and P, located on the West side of the stadium, near the event entrance. Please look for March of Dimes directional signs, and parking attendants, to help you find your way. Parking at the facility is free per vehicle per entry, for the designated lots listed above. Please try to carpool and come early to avoid possible traffic!

## Hospitality Area

March of Dimes volunteers will be at the Hospitality Area to greet you the morning of March for Babies. You'll enjoy our complimentary refreshments including bottled water provided by **Pepsi**, donuts and muffins provided by **Bimbo Bakeries**, crackers provided by **Pepperidge Farm** and Nutrigrain bars provided by **Kellogg's** and coffee provided by **Starbucks**. Please make sure to visit our wonderful sponsor booths and check out their great activities and giveaways!

## THE HAPPY WALKER



## VIP Tent

Circle of Champions, Sponsors, Executive Leadership Team Members, NEFL Division Board of Directors and President's Society members should stop by the VIP Tent for complimentary breakfast.

## Team Photos

Team photos will be taken from 7:30 - 8:30 a.m. and 10:00 - 10:30a.m. at the photo site. Please bring a company banner or sign so that we may easily identify your group. Thank you to **EMC Photography** and **Standley Photography**!

## Opening Ceremonies

Come join our March for Babies Chair **Jim O'Loughlin**, President & CEO of Memorial Hospital, 250 companies, over 100 families, and thousands of fundraisers at the opening ceremonies beginning at 8:30 a.m. on the main

stage in the Pepsi Cabana Village.

## Route

The route encompasses 3 scenic miles through Downtown Jacksonville, along the River front, looping back towards the stadium, crossing the Jaguars Field and ending back in the cabanas to celebrate. For safety, walkers must stay on the route and follow all signals. Be sure to wear comfortable shoes and sunscreen. Let's keep the route clean by throwing trash in containers at each Spirit Stop.

## Spirit Stops

Be sure to visit the Spirit Stops, **VyStar Credit Union**, **Kmart** and **Walmart**, along the route to put a pep in your step! These stations will offer a cold drink, goodies, use of port-o-lets, and first aid treatment if necessary. They are your go to stop for route fun!

## Celebration Avenue & Memory Mile

Along the walk route, you'll have a chance to see our mission families' stories along Celebration Avenue and remember our "angel babies" along Memory Mile.

## Family Fun Area

Bring the kids to the Family Fun Area where we'll have coloring activities, face painting, bounce houses, a magician from **Crossroads Magic**, **Gator Clowns**, **Dave & Buster's** with their prize wheel and much more! Be sure to visit the **Auld & White** "Tribute Wall" to leave a personal message of why you're walking!

## Entertainment

We have an exciting roster of entertainment for you including DJ Tony Mann. It all begins at 8:00 a.m. on the main stage.

## Donations

If you weren't able to stop by for Bank Day and have walker envelopes to turn in, be sure visit the Registration Tent to drop them off.

**Thank you for walking for stronger, healthier babies! See you on Saturday, April 18!**