



2023 Accomplishments

Thanks to your support, we advanced our research, advocacy, and programmatic work, and celebrated our 85th anniversary by acknowledging our historical achievements for every family in America. Together, we made great progress in our mission to fight for the health of all moms and babies in 2023. Here are some of our biggest accomplishments.

Research

Over **\$5.3M**

in new awards made, including the launch of our Research Center for Advancing Maternal Health Equity



Launched our
first ever
research-based podcast



1K
downloads
in the first six months

New breakthroughs at our Prematurity Research Centers:



Models to provide **accurate prediction** of risk for preterm birth, preeclampsia, and other complications



Testing of **microbiota supplement** for high-risk preterm births



Data science to indicate links between **environmental exposures** and **pregnancy loss** and **miscarriage**

Education

Trained more than **25K+** healthcare professionals

11.5K

Implicit Bias Training program, with a **98% satisfaction rating**



12.5K

maternal health professional education programs



1K

Beyond Labels stigma reduction program

The NICU Family Support® program served more than

50K families

in over **70 sites** and added 5 e-learning courses



9 new Supportive Pregnancy Care® sites

making a total of **44** to our group prenatal care program



Published consumer education materials in Spanish and English under the

It Starts With Mom

platform leading to:

778K webinar views—a **200% increase from 2022**



Reported on access to maternity care deserts in all 50 states, Puerto Rico, and DC with the first publication of our

Where You Live Matters report

with an average of **160K page views**

Determined the US has a

D+ **maternal and infant health grade**

in our annual March of Dimes Report Card

Advocacy



Lobbied for policies that resulted in extended Medicaid postpartum coverage to 12 months, in

43 states and DC

Increased Advocacy Network by **8%**

47K advocates

120K actions taken

Advocated for families through campaigns like March for Change with 74 bills signed into law

Programs and partnerships



Nearly **2K** patients

received quality prenatal care through

5K patient visits

in Mom & Baby Mobile Health Centers® in 5 sites

Engaged with

500+

active members

in our Mom and Baby Action Network

Brought together over

45K participants

in our flagship fundraising event March for Babies to raise

\$26M

Over **140**

local organizations reached

6K people

through Collective Impact activities, meetings, and conferences

Special Events raised

\$20M+

in support of the March of Dimes mission



Raised nearly **\$7M**

to fund innovation through start-up healthcare companies



Funded 2 new companies through our Innovation Fund investments:

Raydiant Oximetry and PyrAmes Health

Here are 3 new corporate partner spotlights:



Gerber

Gerber and March of Dimes helped bring support and resources to local families and communities so that more moms and babies can be healthy and strong.



Elevance Health and March of Dimes worked together to address gaps in quality healthcare that directly and negatively affects the health of moms, babies, and families.



Pampers helped advance health equity by sponsoring our nursing scholarship program, the Maternal HealthCARE Initiative, and March of Dimes' implicit bias training.

As we celebrate our 2023 accomplishments, we look ahead to a new year. We are all March of Dimes. And your continued support will help millions more families be healthy.



Platinum Transparency 2024

Candid.