

## 2017 fact sheet

### What is March of Dimes March for Babies?

March for Babies, the nation's premier walking event is held in 700 communities across the United States and involves more than 7 million people each year.

In 2016, walkers raised over \$220,000 in the Erie March for Babies. Across Pennsylvania, over 20,000 people participated in 28 March for Babies events and raised more than \$5 million.

### Why march for babies in Erie?

Lace up your sneakers and join over 1500 Erie residents who will talk the 3 or 5 mile stroll along the beautiful Penn State Behrend campus for stronger, healthier babies. March for Babies provides a memorable and rewarding day for the whole family.

### Why should my company join March for Babies?

More than 20,000 companies participate each year because it associates them with a respected organization and a great cause. It's also a great way to demonstrate your commitment to families and babies, it creates a special camaraderie and enhances company morale and loyalty.

### What makes Family Teams so special?

Family Teams are the heart of the event and remind everyone of the importance of the March of Dimes mission. These teams are made up of friends and family walking together to celebrate, honor or remember the babies who touch their lives.

### How do I get involved?

Register online today. Visit [marchforbabies.org](http://marchforbabies.org) and sign up as an individual walker or team member. Use the online tools to send emails, follow-up messages and thank you's. There's also the March for Babies app for your iPhone® or Android™ device.

### How are the funds raised in March for Babies used?

The March of Dimes spends 76% of the money raised in March for Babies to fund all-important **research** on the problems that threaten our babies and works on preventing them, **education and community programs** that help moms have full-term pregnancies and healthy babies and provide **comfort and information** to families when there are difficulties. Currently, the March of Dimes is investing more than **\$89 million nationally** and **nearly \$3 million in Pennsylvania** in research and programs.

#### Local Sponsors



GE Transportation

UPMC Hamot  
UPMC HEALTH PLAN



Erie Times-News

#### National Sponsors



[www.facebook.com/marchofdimespa](http://www.facebook.com/marchofdimespa)

### erie march for babies

Penn State Behrend  
Sunday, April 30, 2017  
Registration: 11:00 a.m.  
Walk starts: 1:00 p.m.

### March for Babies Leadership



The March of Dimes is proud to have **Greg Sbrocco** GM, Global Supply Chain GE Transportation as the 2017 Erie March for Babies Co-Chair.



The March of Dimes is proud to have **Dr. Michelle Wright, DO** Magee-Womens, UPMC Hamot as the 2017 Erie March for Babies Co-Chair.

### Did You Know?

- 1 in 10 US babies born preterm
- Premature birth is the #1 killer of newborns
- Premature birth costs American businesses \$12 billion annually
- Every year in Pennsylvania, more than 15,040 babies are born too soon
- Today, hundreds of new parents will face the reality of life in newborn intensive care
- More than 4 million babies were born in the United States last year and the March of Dimes helped every one through more than 75 years of research, education, vaccines and breakthroughs

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