

# march of dimes®

## march for babies<sup>SM</sup>

### APPALACHIAN FOOTHILLS 2015 MARCH FOR BABIES FACT SHEET



#### WHEN:

**Saturday, May 2, 2015**

**Registration: 9:00 a.m.**

**Walk Begins: 10:00 a.m.**

#### WHERE:

**Blue Ridge City Park**

**350 Gray St, Blue Ridge, GA 30513**

#### WHAT:

March for Babies is the March of Dimes biggest fundraiser and America's favorite walking event. Money raised for babies supports the March of Dimes mission to give every baby a healthy start. It is used to fund important research and community programs that help moms have full-term pregnancies and babies begin healthy lives.

#### WHY:

Thousands of companies, schools, and organizations get involved in March for Babies in their communities and show they care about moms and babies. And rallying behind a common cause is a great team-building experience.

Funds raised enable the March of Dimes to continue its fight to save babies because every week in Georgia:

**353 babies are born preterm,**

**248 babies are born low birth weight, under 5.5lbs**

**20 babies die before their 1st birthday**

**Millions of babies and children do not have health insurance**

**The United States has a higher infant mortality rate than 25 other countries**

#### HOW:

**Form your team today!**

**Sign up online at [marchforbabies.org](http://marchforbabies.org) or**

**contact Michele Beal at 678-564-5231 or [mbeal@marchofdimes.com](mailto:mbeal@marchofdimes.com)**

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