

Why I'm Chairing Boston's March for Babies

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November marks Prematurity Awareness Month, a time dedicated to raising awareness of preterm birth. This is a serious issue confronting our country today, with the latest [March of Dimes premature birth report cards](#) revealing that the preterm birth rate (the percent of babies born before 37 weeks each year) *rose for the third year in a row*. Our country's preterm birth rate now stands at 9.93 percent, meaning nearly one in ten babies will be born too soon.

Our company, AMAG Pharmaceuticals, is focused on bringing innovative products to patients with unmet medical needs. We collaborate with healthcare experts, provider organizations and advocacy groups to help address patients' needs. We're particularly proud of our partnership with March of Dimes and our collective work to support the health of all moms and babies. Together, we're working to reverse the alarming rise in premature births that we're seeing in our country.

Of course, this work needs resources. One of March of Dimes' most important events is the annual [March for Babies](#), which takes place across the country each spring. The Boston walk will take place on Saturday, May 11 and I am honored to be chairing this year's walk.

AMAG has participated in the walk for the past several years and we're once again serving as the event's presenting sponsor in 2019. Our company's and employees' support for the annual March for Babies has grown each year. Field teams across the country have come together to support the cause in their local communities and, in the months leading up to the event, we deck out our Waltham, MA office in March of Dimes colors, raise funds to further amplify our support and have a large group of our Boston employees participate in the walk each year. March for Babies has become part of our company's traditions – an important way we put AMAG's values into action and show our commitment to one of our most important nonprofit partners.

As chair of this year's event, I'm committed to making this the most successful walk March of Dimes has had in Boston. I'm excited to work with others on the walk's Executive Leadership Team to make sure we meet or beat our fundraising goal of \$800,000. We want to inspire other companies to get involved through sponsorships, put together teams and help families stay connected to the important work that March of Dimes does. If you are interested in being part of this great event, I hope you'll reach out so I can share why it's so important to moms and babies.

I've already registered to [walk in Boston](#) on Saturday, May 11. Dozens more walks are planned across the country in the spring, and I hope you'll [sign up to walk in your local March for Babies or support this great event](#). I'm looking forward to seeing the impact that everyone will have as we come together to support the health of moms and babies!