

March for Babies News

February 2015



Let's Get Started!



It's time to get the ball rolling and start fundraising! The citywide March for Babies kicked off on January 21st at Kids R Kids International.

The kick-off is an excellent opportunity to learn more about the March of Dimes mission and hear from this year's ambassador family.

As a team leader, you're responsible for your team's success and making it a rewarding experience for your team members. It's an important job and we're here to help you! Your success means hope for the more than half a million babies born too soon each year.

If you missed the kick off, please be sure to contact your local community director to ensure that you have all of your necessary resources to have a successful year of fundraising and an enjoyable March for Babies journey! We are here to help every step of the way.

Meet the 2015 National Ambassador

This year's national ambassador, Elijah Jackson, was born 14 weeks early and barely holding onto life weighing in at 15.5 ounces. His parents faced the dreaded news that he only had a 10% chance of survival.

The Jackson's endured a seven month stay in the NICU. Elijah underwent five major surgeries including surfactant therapy, heart surgery, and over 40 blood transfusions.

When Elijah was released from the NICU, the next two years of his life still required extensive medical attention. His medical bills totaled more than \$1.2 million. Today, at 12, Elijah is a student and basketball fan. As he continues to overcome challenges, he inspires others, especially his parents, Elise and Todd.

A special thanks to the Jackson family for their support and sharing their incredible story with March of Dimes!



Did you know?

Tools for Success: Managing your team and monitoring your team's progress is easy online. At marchforbabies.org, you'll find everything you need to help your team meet its goal.

- Set a goal & post it. Teams raise more money when a goal is promoted.
- Ask team members to sign up online.
- Ask people who can't or don't want to walk to support the team with a donation.
- Share how many people have joined, how much has been raised, top fundraisers, and any other information that may motivate others to get involved.

Updated Rankings

- To date, our top 3 walk teams are: Arianna Sky, The Kickin Wings, and Andrew Brooks

Local Sponsor Spotlight



Gwinnett
Medical Center
Lawrenceville • Duluth



National Sponsors:

working together for stronger, healthier babies



SAVE THE DATE

Gwinnett March for Babies

Date: Saturday, April 25, 2015

Location: Suwanee Town Center Park

Time: Walk starts at 10 AM



Questions or Comments?

Metro Atlanta, 1776 Peachtree St NW STE 100, Atlanta, GA, 30309

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