march of dimes
A FIGHTING CHANCE FOR EVERY BABY

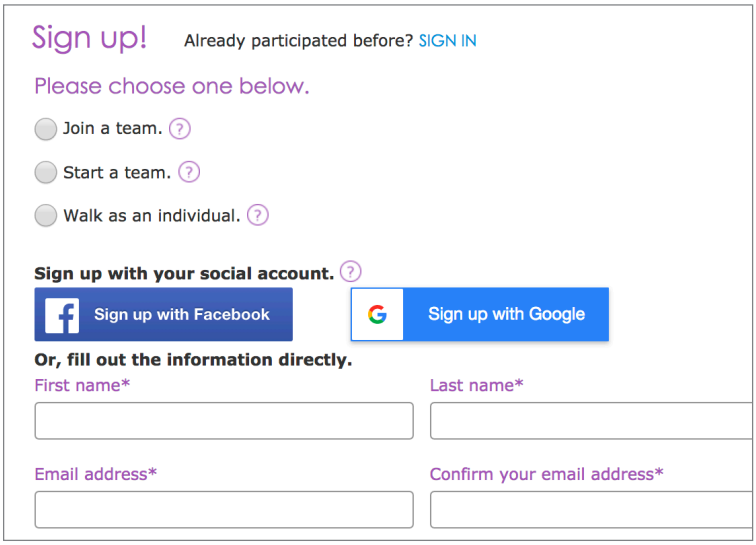
march for babies

Fundraising online

If you've participated before, SIGN IN from the top right-hand corner on **marchforbabies.org**

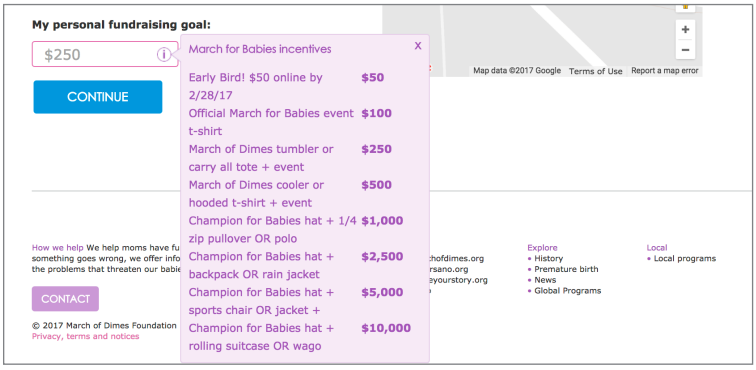
1 Create your profile

Fill out the fields and click "submit." We'll send you an email confirmation and your login information, so it's a good idea to print or save it.



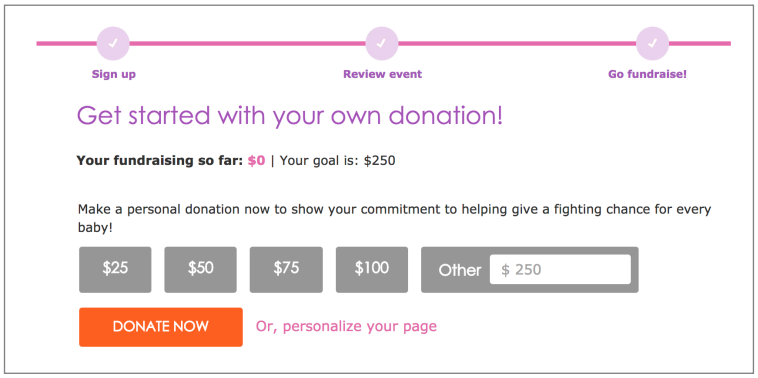
2 Set your goal

Review your event location and set your fundraising goal.



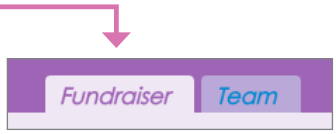
3 Make your donation

Start fundraising by making a donation to yourself. This will inspire friends and family to give as well as get you closer to reaching your goal!

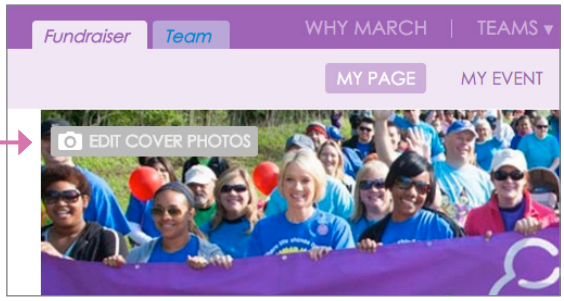


4 Customize your page

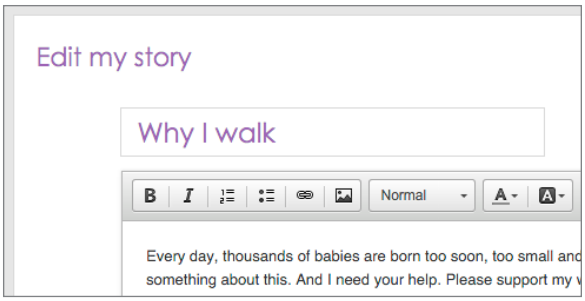
Make all the changes to your page right on your fundraiser tab.



Add your photo by clicking on the camera in the upper left corner of your cover photo.

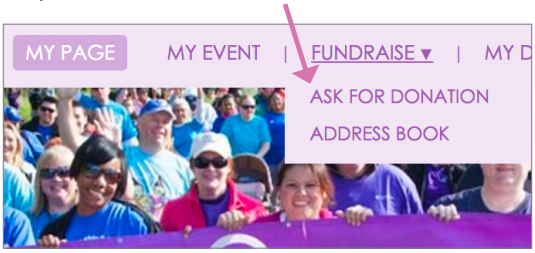


Tell everyone why you're walking in the "edit my story" section and hit save.

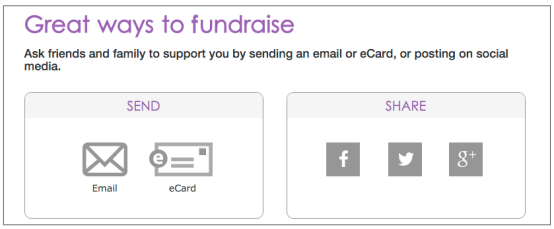


5 Ask for donations

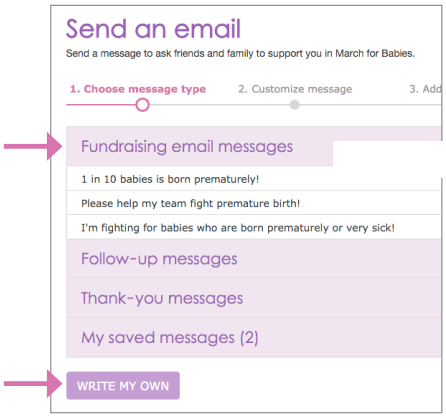
a. Under "fundraise" in the navigation bar, click "ask for donation."



b. Send emails, ecards or share on social websites.



c. Choose one of our message templates or compose your own. Come back to send follow-up and thank-you emails.



d. If you use your own email program, be sure your message includes the link to your personal page, which can be found under the cover photo on your fundraiser page.



6 Track your progress

When you receive a donation, we will send you an email. Visit your fundraiser page and click "My donations" in the navigation bar. Print this form and bring it with you to the walk.

