

# FUNDRAISING IDEAS FOR COMPANIES

There are many ways to activate fundraising for March for Babies at your company. The list below offers a variety of options that may be customized for your location. Please reach out to your local March of Dimes staff partner if you have any questions!

- **PAYROLL DEDUCTION** – Working with HR, set up Payroll Deduction. This is the easiest fundraiser. \$2 deduction per week earns an official March for Babies t-shirt
- **T-SHIRT SALES** – Have a March for Babies t-shirt design contest and sell shirts to your company and team. Allow staff to wear shirts on certain days for XX amount
- **BUY A DAY FOR BABIES** – Sell “days” of the month (ex, March 1<sup>st</sup> is \$1, March 15 is \$15) and assign a prize to one of the days of the month
- **PAPER CUTOUTS** - Sell paper cutouts (provided by March of Dimes) for \$1-5 and display in the cafeteria or visible area
- **BALLOON POP** – slips of paper inside balloons with varying prizes. Staff pays \$1 to pop a balloon and receives the prize inside or a gift card, etc.
- **COUPON CARDS & FOOD SALES** – Sell Papa John’s discount cards (70/30 split), Krispy Kreme cards, etc. Biscuits for Babies, Popsicles for Preemies, Pizza for Preemies, are all options for staff. Many things can be ordered pre-packaged. For in-person – hot dog sales, chili cookoff, host a Pizza Inn Night
- **EASTER EGG HUNT** - \$1 per egg (fill with a treat, or piece of paper with a prize listed) and staff can pick an egg out of a basket
- **DECORATE YOUR DEPARTMENT** – Have each department GO PURPLE FOR PREEMIES and the best decorated department wins an incentive or prize
- **COIN COMPETITIONS/PENNY WARS** – Place change buckets in different departments for staff to fill. Twist: Pennies are worth positive points, silver coins and cash are worth negative points. Sabotage the other departments by dropping off your silver coins into their jars! Winning department wins a pizza party from Papa Johns, etc! Option: coin weigh-in competition. Compete against other departments to see who can collect the most coins in terms of weight. Have staff guess the final weight and closest person wins a prize
- **ONLINE FUNDRAISING**– Recruit staff and team members to sign up on your March for Babies page and raise funds for your team

- **GUESS JARS** – Fill jars with candy. Place at front desk or roll around on a cart to the different departments to allow staff to place their guesses for \$1. Winner wins the jar and its contents
- **DRESS DOWN DAY** – Blue Jeans for Babies, dress down, or Pajama Day for Faculty and Staff. Pay \$5 to dress down for a particular day of the week, or \$20 for one day per week for the month of March. We have stickers that can be worn on that day
- **PARKING SPACE** – Raffle off a prime parking space
- **PHOTO CONTESTS** – Guess That Baby Contest – Hang baby photos in the hallway or lounge and charge a certain amount for people to guess. The person with the most correct wins a prize
- **GIVE IT UP CHALLENGE** – Ask your staff to give up something or donate the cost of something they're saving right now. Starbucks, fast food, gas money, etc.
- **BAMBOOZLED OR PIE IN THE FACE** – This is such a fun one for staff! Challenge the staff to raise \$XX for the campaign and if you reach your goal, the manager/CEO, etc has to play Bamboozled (Jelly Belly game) with another staff member or take a pie in the face via Zoom
- **SPORTS TOURNAMENTS** – Bowling tournaments, golf tournaments, Purple Out for Preemies (any sport – basketball, golf, etc)
- **PURPLE OUT DAY** – Have the whole staff wear purple, snap a pic and share it on the company Intranet. Prize awarded to the most spirited and purple person

## HOST YOUR OWN SPIRIT WEEK!

We call it Project Preemie Week and you can tweak it to meet your needs!

# PROJECT PREEMIE WEEK

## MISSION MONDAY

Share mod mission info with employees and staff

## GIVING TUESDAY

This is your fundraising day! Coin Drive, sell t-shirts, etc!

## WISHFUL WEDNESDAY

Help fulfill wish lists from local NICUs – host a book drive, collect personal care items

## TASTY THURSDAY

Set up Biscuits for Babies, Pizza for Preemies, or any other food fundraiser

## FRIDAY FUNDAY

Celebrate your fundraising week with Pie in the Face or some other exciting activities

WE WILL SUPPLY THE CALENDAR FOR THIS!!

