



MARCH FOR BABIES 2018: EVERYTHING YOU NEED TO KNOW

Our 2018 Southeast CT March for Babies is almost here, and we couldn't be more excited to see you on Saturday. Thank you for being an advocate for babies and their families. We couldn't do this without you—it's truly going to be a day for celebration!

Below are some important day-of details, reminders, and FAQ's. Please take a moment to review the information, and reach out to Laura Gervais at (475) 331.2887 or lgervais@marchofdimes.org with any questions.

WHERE & WHEN:

Saturday, May 12th (**Rain or Shine**) at The Mohegan Community & Government Center, 13 Crow Hill Rd. in Uncasville- right up the road from the casino!

- o March for Babies & Superhero Sprint Kids Fun Run registration opens at 9 am
- o Opening Ceremonies at 9:30 am (Emcee- Teresa Berry from Soft Rock 106.5 WBMW; National Anthem performed by Debra Lynn Alt)
- o Superhero Sprint immediately follows around 9:50 am
- o March for Babies walk begins at 10:00 am with our Ambassador Family cutting the start ribbon. The walk route is a scenic loop (3 times around at the top of Crow Hill Rd.). You can do as many loops as you wish.

Is parking available?

Yes, there is ample FREE parking on site.

Can I bring my dog?

We welcome our four legged friends who use their paws to support the cause! Please just make sure they are leashed & cleaned up after. There will be water bowls, treats & waste bags available at the doggie pit stop.

What should I do with donations I have collected?

To ensure appropriate credit and recognition for any cash &/or checks you have collected, please follow these guidelines:

- Print and fill out a **Participant Registration Form** (attached) and include it with your donations when you turn them in at registration on Saturday morning.
- If you're a Team Captain, please ask your team members to do the same.
- Checks should be made payable to March of Dimes. We accept cash, but ask that you please convert any coin into bills ahead of time. Thank you!

"HOPE, REMEMBER, CELEBRATE" at the walk!



"HOPE" ~ Sign our "Why I Walk" banner and receive a purple lei to wear if you're the parent of a premature baby. Take a moment to look around at all of the other people who, like you, care about the health of moms & babies. Your participation & support gives hope for a future where all babies are born healthy.



"REMEMBER" ~ Visit the Memory Garden to write a name/message on a butterfly, and receive a white lei if you're a parent who has experienced a loss, to honor your baby.



"CELEBRATE" ~ Our Superhero Sprint is what we like to refer to as 'Mission in Motion', since many of the children who participate in the kids fun run are NICU graduates, and it's so inspirational to see how far they've come as they run by proudly in their capes. Please cheer these Superheroes on & show them your support!

Will there be food and drinks?

- Our participants can enjoy complimentary coffee from Starbucks, bottled water, chocolate/strawberry/white milk, assorted fruit, snacks, Krispy Kreme donuts, and hot chowder from Flanders Fish Market.

What other activities will there be?

Face painting, temporary tattoos, a live DJ, a bounce house (weather permitting), and team photos.

What about donations that come in after the walk? Many individuals & teams continue to fundraise towards walker incentive rewards 30 days post event. Any additional donations received after May 12th can be made online or mailed to **March of Dimes, Donation Processing Center, P.O. Box 673667, Marietta, GA 30006**, along with the attached **Donation Remittance Form**. Please make sure to include your team name (if applicable), walk site, and MOD market (CT/Western MA).



~ SPECIAL THANK YOU'S ~

Thank you to our Presenting sponsors- Mohegan Sun and Anthem BlueCross BlueShield, as well as our local sponsors- Bob's Discount Furniture, BlumShapiro, Six Flags Group Sales, Bob Valenti AutoMall, Dime Bank, Chelsea Groton Bank, Charter Oak Federal Credit Union, L+M Hospital, Mattress Concierge, and David & Michelle Fusco,

Your generous support is greatly appreciated.

Thank you to Desiree Robb & Don Trella, both of Mohegan Sun, for leading the charge as our 2018 Event Co-Chairs, and to Ed Kask, Kathy Regan-Pyne, David Fusco, Mark Fusco, and Pat LaPierre for serving on our Executive Leadership Team.

Thank you to the Planning Committee volunteers who have helped plan our March for Babies event: Lisa Babbitt, Mike Downing, Yecenia Nowak, and Dianna Harrington.

Thank you to our In-kind supporters: The Mohegan Tribe, Mohegan Sun, Starbucks & Krispy Kreme (at Mohegan Sun), Flanders Fish Market, Sardilli Produce, Guida's, BJ's, BigY and Stop + Shop Supermarkets, and Geremia Farms.

And of course, thank YOU, our teams and individuals, for your fundraising efforts! March of Dimes couldn't succeed in fulfilling its mission to help all moms have healthy babies, without your support!

A handwritten signature in cursive script, reading "Laura Gervais". The signature is written in dark ink on a light background.

Laura Gervais
Development Manager
March of Dimes CT/Western MA