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## MARCH FOR BABIES 2018: EVERYTHING YOU NEED TO KNOW

Our 2018 New Haven March for Babies is almost here, and we couldn't be more excited to see you on Sunday. Thank you for being an advocate for babies and their families. We couldn't do this without you—it's truly going to be a day for celebration!

Below are some important day-of details, reminders, and FAQ's. Please take a moment to review the information, and reach out to Laura Gervais at (475) 331.2887 or [lgervais@marchofdimes.org](mailto:lgervais@marchofdimes.org) with any questions.

### WHERE & WHEN:

Sunday, May 6<sup>th</sup> (Rain or Shine) at [Lighthouse Point Park](#), 2 Lighthouse Rd. in New Haven.

- March for Babies & Superhero Sprint Kids Fun Run registration opens at 9 am in the Carousel Bldg
- Superhero Sprint at 9:30 am
- Opening Ceremony immediately follows around 9:45 am. Emcee is Jocelyn Maminta from News 8
- March for Babies walk begins at 10:15 am with our Ambassador Family cutting the start ribbon. The walk route is a scenic loop around the park's perimeter, and 3 times around is roughly a 5k. You can do as many loops as you wish.

### Is parking available?

Yes, there is ample FREE parking on site.

### Can I bring my dog?

We welcome our four legged friends who use their paws to support the cause! Please just make sure they are leashed & cleaned up after. There will be water bowls, treats & waste bags available outside the Carousel Building.



## What should I do with donations I have collected?

To ensure appropriate credit and recognition for any cash &/or checks you have collected, please follow these guidelines:

- Print and fill out a **Participant Registration Form** (attached) and include it with your donations when you turn them in at registration on Sunday morning.
- If you're a Team Captain, please ask your team members to do the same.
- Checks should be made payable to March of Dimes. We accept cash, but ask that you please convert any coin into bills ahead of time. Thank you!

## "HOPE, REMEMBER, CELEBRATE" at the walk!



**"HOPE"** ~ Sign our "Why I Walk" banner and receive a purple lei to wear if you're the parent of a premature baby. Take a moment to look around at all of the other people who, like you, care about the health of moms & babies. Your participation & support gives hope for a future where all babies are born healthy.



**"REMEMBER"** ~ Visit the Memory Garden to write a name/message on a butterfly, and receive a white lei if you're a parent who has experienced a loss, to honor your baby.



**"CELEBRATE"** ~ Our Superhero Sprint is what we like to refer to as 'Mission in Motion', since many of the children who participate in the kids fun run are NICU graduates, and it's so inspirational to see how far they've come as they run by proudly in their capes. Please cheer these Superheroes on & show them your support!

## Will there be food and drinks?

- Our participants can enjoy complimentary coffee from Starbucks, bottled water, assorted fruit, donuts & other snacks.
- **NEW THIS YEAR-** [Spuds Your Way](#) Food Truck will be on site serving up their famous baked potatoes, grilled cheese, and more! They accept cash or credit, and are generously donating a portion of the proceeds to March of Dimes.

### What other activities will there be?

Face painting, temporary tattoos, a live DJ (Adam Rivers from KC101), photo booth, courtesy of [MAC Photo Booth Co.](#), Meet & Greet (and photos) with princesses & superheroes from [CT Princess Parties](#), including Wonder Woman & Spider-Man, balloon animals with [Pete & Chris Amusements](#), and of course, Carousel rides for everyone!

**What about donations that come in after the walk?** Many individuals & teams continue to fundraise towards walker incentive rewards 30 days post event. Any additional donations received after May 6<sup>th</sup> can be made online or mailed to **March of Dimes, Donation Processing Center, P.O. Box 673667, Marietta, GA 30006**, along with the attached **Donation Remittance Form**. Please make sure to include your team name (if applicable), walk site, and MOD market (CT/Western MA).



### ~ SPECIAL THANK YOU'S ~

Thank you to our Presenting sponsors- Kennedy, Johnson, Schwab & Roberge, LLC. and Yale New Haven Health, as well as our local sponsors- IUOE Local 478, Sargent/ASSA ABLOY, Yale School of Medicine's Department of OB/GYN, Zenith American Solutions, BENDER, Anthem, EDGE Technology Services, BMW of Bridgeport, Progressive Benefit Solutions, LLC., and our media sponsor- iHeartMedia. Your generous support is greatly appreciated.

Thank you to Nick Bonaldo of Zenith American Solutions, and Jeff Manfredonia of K Capital Group (KCG) for leading the charge as our 2018 Event Co-Chairs, and to Anthony Antunes of Yale University and Ashley Brandl of IUOE Local 478, who sit on our Executive Leadership Team.

Thank you to the volunteers who have helped plan our March for Babies event: Ashley Brandl, Michelle Gray, Vanessa Kuhlör, Shannon Duncanson, and Laura Angelo-Freeman.

Thank you to our In-kind supporters: Starbucks of Branford, Neil's Donuts, Whitney Donut, Fresh Point Produce, MAC Photo Booth Co., Ian Bobis Photography, CT Princess Parties, and PowerStation Events.

And of course, thank YOU, our teams and individuals, for your fundraising efforts! March of Dimes couldn't succeed in fulfilling its mission to help all moms have healthy babies, without your support!



**Laura Gervais**  
**Development Manager**  
**March of Dimes CT/Western MA**