

March for Babies

FREQUENTLY ASKED QUESTIONS

GENERAL EVENT DAY QUESTIONS:

What happens if there is bad weather?

Come rain or shine... the event will go on! [Find us on Facebook](#) for updates if you're curious.

Where does the walk take place?

The start line for the walk is located downtown Columbus at COSI & Genoa Park. The route crosses the Scioto River, travels through downtown and returns on Washington Blvd. to the start line area at COSI & Genoa Park.

Where do I park?

Visit www.marchforbabies.org/event/greatercolumbus for details on parking options. Please plan to arrive early as there will be delays getting 5,000 walkers into the parking lots at COSI & Veteran's Memorial due to the construction on Broad Street. Thank you for your patience and you can visit the [Scioto Mile Parking Map](#) and the [Columbus Parking Meter Map](#) for additional parking options on the downtown side of the river as well.

Do I need to check in anywhere when I arrive?

Yes, please stop by the Registration Tent on COSI's English Plaza (river side of COSI) to sign-in, drop-off any cash or check donations you may have to turn in and pick up your event T-shirt if you have raised \$100. You can also register children 10 & under for the Superhero Sprint at this area. (see below for more info)

Can I walk with a stroller?

Yes!

Are dogs permitted?

Dogs on leashes are welcome all throughout the walk. Owners are responsible for cleaning up after their dogs.

Where are the bathrooms?

Bathrooms are located at Genoa Park, along Washington Blvd and along the route.

What do I do if my child gets lost or someone needs first aid?

If your child becomes lost, notify someone in a yellow Event Staff T-shirt for assistance. Courtesy vehicles will also be available along the route to bring you back to COSI & Genoa Park in case you are unable to complete the route. You can also ask for this assistance at any checkpoint. First Aid will be provided at The Ohio State Wexner Medical Center tent on Washington Blvd near English Plaza.

It's a long day. Is there food available?

Yes! Food samples from local restaurants and beverages will be available throughout the event beginning at 9am.

I've raised all this money. Where do I bring it?

That's great! And thank you! Feel free to bring it to the March of Dimes office: 2831 E Main Street, 2nd Floor, Columbus OH 43209 M-F, 9:00am-5:30pm. The week prior to the event (4/24 – 4/28) is Bank Week

and you can also pick-up your T-shirt if you raised \$100 or more. You can also bring your donations to the Registration Tent on COSI's English Plaza the morning of the walk.

Where do I pick up my purple bracelets?

We are no longer using purple bracelets but we would love for you to pick up a #whyiwalk bib to share your story. #whyiwalk bibs will be available at the the #whyiwalk tent or at Walgreens booth. You will be able to write a short note on your bib, wear it along the route.

Do I receive anything for the money I've raised? I heard there are incentives!

There sure are! Copy and paste this URL to see all the incentives you can earn when you raise anywhere from \$100 to \$10,000: <https://www.marchforbabies.org/files/mfb-2017-all-fundraising-incentive-flyer.pdf>

I've heard about a Superhero Sprint for kids. What is this and how do I enter my child?

To register, visit www.marchforbabies.org/team/superherosprintColumbusoh. The registration fee is a donation of \$20 per child or \$30 per family of two or more children. All participants will receive a superhero cape and purple wristband once they register. You can visit the website link above, make a donation and enter your child(ren) name and age(s) in the message area. DO NOT JOIN THE TEAM – select DONATE. Once you have made the suggested donation, you can complete the waiver found on our website – www.marchforbabies.org/event/greatercolumbus. We also accept registrations the week of our event and on event day beginning at 9am. The Superhero Sprint will begin at 11:45am (after the walk)

MARCH FOR BABIES

Do I have to pay a fee to register for the walk?

The March of Dimes does not charge a fee to walk however we strongly encourage all those registered to help us fundraise and fight for healthy moms and babies.

I've registered as an individual or a team for March for Babies. Now what?

Send out your personal fundraising link and be sure to fundraise. Tell your friends and family to join you and help you raise money for healthy moms and babies. Invite them to cheer you on, participate, and have fun at our post festivities at COSI & Genoa Park.

How long is the walk route?

3 Miles with a 1 Mile option – Please note the Hope, Remember and Celebrate signage will be on the 3-mile course only.

POST FESTIVITIES

What is the Post Walk Party?

This is a GREAT party after the walk located at COSI & Genoa Park! We have giveaways, raffles, entertainment, a kid's zone and a variety of food to enjoy. But that's not all – visit our [Facebook](#) for updates on what great food and activities will be there!

How long does the event last?

Vendors and activities wrap up by 12:30pm. Checkpoints along the route shut down after the last walkers pass them.

HOW CAN I HELP?

I want to volunteer. What do I do to sign up?

We are excited you want to help! Copy & past this URL to sign up: <http://www.signupgenius.com/go/4090c48aea82ea1ff2-march>

You can select from any number of shifts for the March for Babies or our set-up day on Saturday, April 29th. There are many volunteer opportunities available and volunteers receive a FREE t-shirt!

I'm a vendor for the walk or run and I have questions.

Our Director of March for Babies will be happy to help you! Feel free to contact her at:
Katie Christian, kchristian@marchofdimes.org, 614-392-6042

I'm interested in sponsorship or donating products or services. Who do I contact?

We look forward to speaking with you! Feel free to contact Katie or Liz:
Katie Christian, Senior Development Manager, kchristian@marchofdimes.org, 614-392-6042
Liz Moore, Development Specialist, emoore@marchofdimes.org, 614-392-6043

What can I do to make the March of Dimes happy?

That is so nice of you to ask! Pray for nice weather, fundraise to help us make a difference in the lives of the 1 in 10 babies born too soon, thank our sponsors from the bottom of your heart, and thank our great volunteers too! It's going to be a great event because of folks like YOU!

What if my question wasn't answered here?

If you have any additional questions, reach out to your staff representative or contact Katie Christian at kchristian@marchofdimes.org. We'll answer you, promise!