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march for babies®

Last Minute Tips



May 6, 2017

Jacksonville University

7:30 a.m. – Registration

8:30 a.m. - Opening Ceremonies

8:50 a.m. Superhero Sprint

9:00 a.m. - Walk Begins



A FIGHTING CHANCE FOR EVERY BABY™

March for Babies 2017 - Last Minute Tips

Parking

Please try to carpool and come early to avoid possible traffic! View the parking map posted on our event page at marchforbabies.org/event/firstcoast. The parking areas in blue are for our participants. We encourage our participants to use River Road, Alumni Drive, and Green Street to enter and exit.

Food Tent

March of Dimes volunteers will greet you at the Food Tent the morning of March for Babies. You'll enjoy our complimentary snacks and coffee from Pepperidge Farm, Snyder's-Lance, Dunkin' Donuts and Panda Express. Please make sure to visit our wonderful sponsor booths and check out their great activities and giveaways!

VIP Tent

Champions for Babies, Sponsors, Board Members, and Executive Leadership team members should stop by the VIP Tent, for complimentary snacks from Texas Roadhouse and Sweet by Holly. Here you will also enjoy chair massages from our friends from Florida State College at Jacksonville. You still have an opportunity to be a VIP by individually raising \$1,000 or more by Thursday, May 4th.

Team Photos

Team photos will be taken at the photo site. Please feel free to bring a company banner or sign so that we may easily identify your group.

Registration: Donations and T-Shirt Pick Up

Be sure to visit registration to drop off donations or pick up T-shirts for those who have individually raised \$100 by Thursday, May 4th. Don't forget you can continue to raise funds through June 30, 2017 to be eligible for other March for Babies incentives.

THE HAPPY WALKER



Opening Ceremonies

Our March for Babies Chair Chad Patrick, CEO of Orange Park Medical Center will welcome more than 7,000 walkers with opening ceremonies at 8:00 a.m. at Dolphin Green along the St. Johns River. We will have a memorable Lei Ceremony to honor those families that have experienced loss and/or prematurity. Then it's off to warm up with 9 Rounds before heading over to the start line.

The Route

The 3 miles route runs along the St. John's River and through Jacksonville University's beautiful private campus. For safety, participants must stay on the route and follow all signals. Be sure to wear comfortable shoes and sunscreen. Dogs are welcome but must be on a leash at all times. Let's keep the route and festival site clean by throwing trash in containers at each Spirit Station or in the trash bins.

NEW! Event Experience for 2017!



We bring **hope** to every mom and baby through lifesaving research, breakthroughs, and programs. Stop by the **Mission Tent**, sponsored by Jacksonville Mom's Blog, and check out our mobile NICU to experience some of what babies, parents, doctors, and nurses see and feel. Make sure you stop by the Publix tent to get your "I'm Walking For" sticker and share why you walk.



We will honor the babies we lost and **remember** how much they mean to us. Get inspired when you see their names along **Memory Mile**, and honor them in the **Memory Garden**, by planting a "butterfly flower" in memory and receive a seed packet to take home. The centerpiece of the **Memory Garden** will be a **Wishing Tree**, to which families can hang a butterfly with the name of their loved one or any wish they may share.



Together, we **celebrate** every story as we walk in the footsteps of our NICU graduated and their families. Meet at the **Family Fun Zone**, where we'll have balloon animals, your favorite characters, and other activities. Kids up to 10 years of age can participate in the Superhero Sprint, 50-yard dash with a donation of \$20. Sign up for the **Superhero Sprint**, and we supply the purple capes (while supplies last) to make every kind feel like a hero. Pre-registration is recommended at marchforbabies.org/team/superherofirstcoast.

Thank you for giving a fighting chance for every baby! See you on Saturday, May 6!