



Let's start with how you would like to be involved in March for Babies,
please click on which option fits you best.

Together, let's be a part of something big. March for Babies: Mother of a Movement.

Fundraising Individual



You want to be part of the virtual experience.
You might not have the capacity to lead a
team, or maybe you are just learning about
what March for Babies options are available.

Team Captain



You want to lead your school, organization,
friends, families or workplace through the
March for Babies virtual experience.

Create an Event



You want to create something for your team
or community to be part of locally. This
event could be anything from a cornhole
tournament to a community walk.

FUNDRAISING INDIVIDUAL

You want to sign up as an individual fundraiser for March for Babies.



Getting Started

You are registered on MarchforBabies.org, now what?

1. Personalize your fundraising page to reflect what brought you to March for Babies
2. Set your personal fundraising goal
3. Reach out to your staff partner for a planning meeting
4. Recruit your family & friends to help you reach your fundraising goal
5. Create awareness about March of Dimes

Days of Movement

Days of Movement are an opportunity to celebrate your March for Babies fundraising. This can include celebrations and/or volunteer activities that teams can complete together.

- Celebration examples: walk around your neighborhood or picnic at the local park
- Volunteer Activity examples: host a book drive for your local NICU, host a diaper drive for the NICU or local diaper bank, create messages of hope or gratitude, create kits for NICU families



Communication Preferences

We want to know how YOU want to be communicated with.
Fill out this questionnaire -- it's only 5 questions!

[CLICK HERE](#)



TEAM CAPTAIN

You want to lead your family, friends, organization, school or workplace through the Mother of a Movement.



Getting Started

You are registered on MarchforBabies.org; now what?

1. Personalize your TEAM and WALKER fundraising page
2. Set your TEAM goal and your personal walker page
3. Reach out to your staff partner for a planning meeting
4. Recruit your family & friends to join your team
5. Have fun!

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CREATING AN EVENT

You want to organize a community event - whether it's a cornhole tournament or a community walk.



Getting Started

Set a meeting with your staff partner to learn more about all of the options we have available to you.

1. Fill out our third-party agreement
2. Secure a walk site in your community
3. Once the website is created by your staff partner, you can sign up and get started!
4. Recruit small business sponsors and community teams to support your day of community walk.

How March of Dimes Supports Your Event

Your staff partner is your main support from start to finish.

1. Community Event website that is searchable through MarchforBabies.org
2. Regular planning meetings
3. Best practices guidelines and templates
4. Incentives for your event to have the March of Dimes swag



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