



# 2025-2026 SCHOOL PARTNERSHIPS

Join us for a fun, customized Spirit Week where your community dresses up, spreads kindness, and champions moms, babies, and their healthcare heroes!



- Engage staff, students, and their families with meaningful community service and awareness-building opportunities—customized to fit your school’s unique needs and culture.
- From flyers and posters to forms and QR codes, all materials are created and printed for you, and are available in both English and Spanish.
- Earn exciting individual and group prizes that recognize the difference you’re making—because doing good should feel great
- Local March of Dimes staff will be here to support you every step of the way!

**Ready to learn more?** Contact Amber at [amcdowell@marchofdimes.org](mailto:amcdowell@marchofdimes.org)/864-551-2652



# WHY THE MISSION MATTERS

**Chances are, your community has been touched by the March of Dimes Mission. In South Carolina:**

- 1 in 9 babies in are born premature.
- 13% of our counties have little to no access to maternal health providers, meaning some families need to travel up to 90 minutes to access care. This leads to:
  - 391 babies dying before their first birthday each year.
  - Roughly 80% of maternal deaths in our state being from preventable causes.
- For NICU families, financial, mental-health, developmental, and physical health ramifications can be felt for years after their baby's discharge and can have life-long impacts.

March of Dimes funds educational programs, supportive services, advocacy efforts, and research that are vital to improving outcomes for moms and babies—both in our state and nationwide. Join us in raising awareness and making a real impact for families right herein South Carolina!

## DETAILS & FAQs

**March of Dimes is proud to partner with you! We'll work closely with a member of your team to design, plan, and implement a campaign that reflects your school's unique community, values, and priorities.**

### • How long does a campaign last?

- Most campaigns run for 1–2 weeks, but they are flexible! Some schools choose to extend their campaign to allow more time for activities or to align with an event already on the calendar.
  - Campaigns can be focused on staff, students and their families, or both!

### • What does it cost to participate?

- These campaigns are completely **free** for our school and childcare partners!

### • When can we hold our campaign?

- Whenever it works best for you! Our 2025–2026 campaign season runs from September through June, and we're happy to build your campaign around your school calendar.

### • What support does the March of Dimes provide?

- We proudly provide 1:1 support before, during, and after the campaign.
  - We'll start with a planning meeting to learn more about your school and shape a campaign tailored to your unique community.
  - Together, we'll set goals, discuss prizes, plan out your spirit week activities, schedule your dates, and create a plan for continued support.
  - We'll collaborate on customized materials, and will work with you to design, draft, and/or print all the materials your school needs to be successful, including:
    - Digital and printed posters
    - Parent information letters
    - Bulletin board and front desk display materials
    - Reminder messages (for email, social media, or your school's communication system)
    - Envelopes for collecting cash/check donations
    - Customizable webpages to track progress and collect online donations
    - Custom QR codes for easy sharing
    - Group and individual prizes
  - Bilingual options are available upon request
  - We work with Beta Clubs, Student Councils, and other student/teacher organizations on meaningful mission engagement opportunities such as letters/posters for NICU staff, in-kind donation drives for NICU families (books, blankets, care kits etc.), on-campus speakers, School Ambassador Families, and more!
    - Educational resources for families in English and Spanish are available!
  - After your campaign wraps up, the March of Dimes will collect and process all funds, then package and deliver individual and group prizes to you to make distribution and celebration easy for your team.

**Reach out with more questions!**

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