



## making a difference

Your company makes a valuable contribution to families in your community by joining March for Babies to help fight premature birth and birth defects. More than 20,000 companies partner with us through March for Babies to help more babies be born healthy.

## top 5 reasons to march for babies

- 1 **it's a teambuilding experience**  
Participating as a corporate team enhances camaraderie, company morale and loyalty.
- 2 **you're in good company**  
Join business leaders in your community and across the country. Associate your company with a respected organization and a great cause.
- 3 **you're a visible leader**  
Demonstrate your corporate responsibility. Be recognized as a leader who is committed to the community.
- 4 **it's good for business**  
Companies participating locally or nationally benefit from brand recognition and the opportunity to generate interest in their products or services.
- 5 **you're helping babies**  
From senior management to individual team members, everyone in your organization can feel good about supporting families and helping babies.



"Many United employees, customers and their families worldwide have been helped by the work of the March of Dimes. It's an honor to lead United into our 10th year of partnership with the March of Dimes, and I want to make 2015 the most successful March for Babies yet!"

— John Rainey, Executive Vice President and Chief Financial Officer, United Airlines and 2015 National Chairman of March for Babies



"Helping safeguard the lives of moms and their babies is a cause Cigna has championed for the past 20 years. But another reason for companies to consider partnering with the March of Dimes is the impact their mission has on your company's bottom line. As a leader in the insurance field, Cigna is aware of the tremendous costs associated with premature births. The health information made available to your workforce as part of the March for Babies campaign helps educate your employees about how to improve their chances of having a healthy baby."

— David Figliuzzi, Executive Director, Cigna Foundation



"At GE, we're committed to improving communities where we live and work. The March of Dimes campaign provides our employees a terrific opportunity to help us reduce premature birth and infant mortality rates. We're proud of our years of support to the March of Dimes, and gratified that our efforts are helping our employees and others in our communities have stronger, healthier babies."

— Joe Allen, GM, GE U.S. Global Operations Center 2015 Cincinnati March for Babies Chair

start your team at [marchforbabies.org/teamwork](http://marchforbabies.org/teamwork)



# top 2014 teams

## \$11 million

Kmart Corporation\*

## \$5 million

Publix Super Markets, Inc.

## \$1 million

Cigna\*

Citi

Famous Footwear\*

Macy's\*

UAW/Big Three Automakers

## \$500,000+

Actavis\*

Bank of America Corporation

Cisco Systems

Farmers Insurance Group

GE

H-E-B

Sutter Health

## \$250,000+

AT&T

Alpha Phi Alpha Fraternity, Inc.

Bank of the West

Big 5 Sporting Goods

Blue Cross/Blue Shield

FBLA - PBL

FedEx Corporation

HCA INC

Los Angeles County

Mission Pharmacal\*

Northside Hospital

Procter & Gamble

PSE&G

Sanofi Pasteur\*

United Airlines\*

Walgreens

Walmart

Wells Fargo & Company

Zeta Phi Beta,

Sorority, Inc.

## \$100,000+

AETNA

Bell Helicopter

California Department of Motor Vehicles

Centerpoint Energy

City of Los Angeles

Comerica Bank

Ernst & Young

Express Scripts

Fairview Health Services

Flagstar Bank

GM Financial

Hannaford

Jack in the Box

Jackson National Life Insurance

Johnson & Johnson

JP Morgan Chase

Kaiser Permanente

Kohl's

KPMG

The Kroger Co.

Longs Drugs

Michelin NorthAmerica, Inc.

Morgan Stanley

NRG Energy, Inc.

Pediatrics Medical Group

Phi Beta Sigma

Fraternity, Inc.

Pricewaterhouse

Coopers

Sigma Gamma Rho

Sorority, Inc.

Stage Stores

State of Florida (City &

County)

SunTrust Bank, Inc.

TCF Bank

Tenet Health

Texas Health Resources

U.S. Bank

UnitedHealth Group

UPMC Health System

Vystar Credit Union

\*indicates 2014 national sponsor



"OneMain Financial's partnership with March for Babies provides our employees and customers the opportunity to rally around a cause that is important to all of us. Each year, our campaign engages employees in our home office and more than 1,100 branches across the country. In just the last 4 years, we've generated \$1.8 million in support. We're proud to be making a difference in the lives of parents and babies."

— Mary McDowell, President and CEO, Citi, OneMain Financial



"I'm proud to join previous UAW presidents and the leaders of the Big Three auto companies in support of March for Babies. Helping mothers and babies is a mission that unites us all and sends a strong message to our members that together we can achieve great things. Our fundraising efforts each year help the March of Dimes continue its successful tradition of safeguarding the life of each new child born in this country and honoring a history of accomplishments that improve lives today and for generations to come."

— Dennis Williams, President, UAW

march  of dimes®  
march for babies®

## National sponsors



start your team at [marchforbabies.org/teamwork](http://marchforbabies.org/teamwork)

